

# Brenda F. Seals, PhD., MPH, MA

## Professor

### Department of Public Health, SNHS, TCNJ

#### I. Educational Background

##### A. Degrees and diplomas, including dates, institutions and areas of specialization.

<b>Post-Doc</b>	1994	Public Health, Emory University and Centers for Disease Control and Prevention.
<b>PhD</b>	1989	Sociology/Statistics University of Iowa, Iowa City, IA. Thesis: Families Who Must Decide: Amniocentesis and Childkeeping Decisions [Fully funded as RA, TA] [Dissertation research funded through NIH 5-year R01 grant.]
<b>MPH</b>	1994	Behavioral Epidemiology, School of Public Health, Emory University, Atlanta, GA. Thesis: Falling Through the Cracks: Social Service Concerns of Women Infected with HIV. [Funded through NRSA Post-Doctoral Fellowship]
<b>MA</b>	1982	Sociology, University of Iowa, Iowa City, Iowa. Thesis: The Process of Juvenile Delinquency: A Longitudinal Test of Social Control and Differential Association Theories. [Fully funded as RA, TA]
<b>BS</b>	1978	Cum Laude. Sociology/Mathematics, Missouri Western State College. St. Joseph, MO. [Award for top graduating Sociology student]

#### II. Academic and Professional Experience

January. 2022-date	<p><b>Professor.</b> Department of Public Health, School of Nursing, Health &amp; Exercise Science, The College of New Jersey, Ewing, NJ, Full Time (FT). Re-elected unanimously for a second Chair term.</p> <p><b>Responsibilities:</b> Administer Public Health Department, Teaching in Undergraduate Program, Advising for seniors (60 currently), new majors and transfer students (15-20 per semester), Student Recruitment (Lions Days, Accepted Student Days and community outreach talks), Service on Department, School and College Committees, and Curriculum Development for MPH and BS, and attained first approval towards Accreditation (CEPH). Serve on numerous municipal, county and state public health groups. Actively pursue research, grants, presentations and publications. <b>Chair from January 2022 to June 2024.</b></p>
August 2017-Jan. 2022	<p><b>Associate Professor and Chair,</b> Department of Public Health, School of Nursing, Health &amp; Exercise Science, The College of New Jersey, Ewing, NJ, Full Time (FT). Re-elected unanimously for a second Chair term.</p> <p><b>Responsibilities:</b> Administer Public Health Department, Teaching in Undergraduate Program, Advising for seniors (60 currently), new majors and transfer students (15-20 per semester), Student Recruitment (Lions Days, Accepted Student Days and community outreach talks), Service on</p>

	<p>Department, School and College Committees, and Curriculum Development for MPH and BS, and attained first approval towards Accreditation (CEPH). Serve on numerous municipal, county and state public health groups. Actively pursue research, grants, presentations and publications.</p>
August 2016-Aug. 2017	<p><b>Visiting Assistant Professor and Co-Coordinator</b>, Program of Public Health, Department of Nursing, School of Nursing, Health &amp; Exercise Science, The College of New Jersey, Ewing, NJ, FT</p> <p><b>Responsibilities:</b> Co-Lead Public Health Program. Teaching, Advising, Curriculum Development, Recruitment, Accreditation, MPH Proposal and Administration of the Public Health undergraduate major, minor, and graduate certificate program. Lead Public Health Task Force, advise for Public Health Communication Club. Serve on Nursing Strategic Planning Committee. Pursue research, presentations and publication with Center for Asian Health (CAH), Temple University.</p>
January 2016-Aug. 2016	<p><b>Coordinator Public Health Program and Adjunct Assistant Professor</b>, School of Nursing, Health &amp; Exercise Science, The College of New Jersey, Ewing, NJ. Part Time. PT</p> <p><b>Responsibilities:</b> Teaching, Advising, Curriculum Development, and Administration of the Public Health undergraduate major, minor, and graduate certificate program. Lead Public Health Task Force. Pursue research, presentations and publications (primarily with CAH).</p>
January 2015-January 2016	<p><b>Adjunct Assistant Professor</b>, Department of Sociology/Anthropology, School of Humanities and Social Sciences, The College of New Jersey, Ewing, NJ., PT</p> <p><b>Responsibilities:</b> Teaching, Member Public Health task force.</p>
April 2010-date	<p><b>Senior Research Associate (Consultant)</b>, Center for Asian Health, Temple University, Philadelphia, PA. PT</p> <p><b>Responsibilities:</b> Senior management team for grants and strategic initiatives. Primary in-house statistician supervising data entry, QA, quantitative and qualitative analyses. Supervise RAs; conduct needs assessments, create community partnerships, and disseminate results.</p>
August 2012-May 2016	<p><b>Adjunct Assistant Professor</b>, Department of Sociology/Anthropology, College of Staten Island, Staten Island NY., PT</p> <p><b>Responsibilities:</b> Teaching</p>
January 2012-April 2014	<p><b>Research Associate</b>, Centers for American Indian and Alaska Native Health, University of Colorado, Denver, CO. PT</p> <p><b>Responsibilities:</b> Conducted substance abuse services needs assessment for Fairbanks, AK; case studies for organizational readiness for mental health services; analyze results, publish and disseminate findings.</p>
April 2007-January 2012	<p><b>Research Associate and Executive Director</b>, Native American Cancer Research, Lakewood, CO. FT</p> <p><b>Responsibilities:</b> Principal investigator; primary project, research and administrative oversight for organization and project activities. Sample</p>

projects: 1) Centers for Disease Control and Prevention (CDC) Partners grant: technical assistance for cancer prevention and treatment to tribes, health care providers and state health departments; 2) Native Navigators Across the Cancer Continuum grant: curriculum faculty and lead on study design, evaluation and analysis. Supplements: A) 4 regional conferences for cancer navigation training; & B) Muskogee Creek nation as a research site; 3) Denver Affiliate of Susan G. Komen for the Cure providing Native American cultural competency technical support to mammogram and navigation providers.

August, 2005-May, 2007	<p><b>Director</b>, Master's of Public Health Program, Temple University, Philadelphia, PA. FT</p> <p><b>Responsibilities:</b> Teaching PhD and MPH courses; Administration for MPH Program including advising, recruitment, serving on MPH and PhD committees, conducting CEPH accreditation packet and evaluation, committees (admissions, merit, strategic planning; serving as Principal Investigator for emergency preparedness and traumatic injury grants; and Research Associate for Center for Preparedness Research, Education and Practice (C-PREP) and Center for Asian Health</p>
August, 2003-August, 2005	<p><b>Fieldwork Coordinator</b>, Master's of Public Health Program, Temple University, Philadelphia, PA. FT</p> <p><b>Responsibilities:</b> Teaching PhD and MPH courses; Oversight for the MPH Capstone Experience including recruiting and maintaining internship sites; supervising interns; completing CEPH evaluation; Principal Investigator for emergency preparedness grant.</p>
October 2002-October 2003	<p><b>Senior Health Research Scientist</b>, Center for Public Health Evaluation and Research, Battelle Memorial Institute, Baltimore, MD FT</p> <p><b>Responsibilities:</b> Co-Investigator and primary statistician for CDC, NIH and RWJ Foundation grants including studies of tobacco control, HIV services and cancer.</p>
May 2001 – October 2002	<p><b>Director</b>, Family Studies Unit, Center for Community Health, Neuropsychiatric Institute, UCLA NY office, NY, NY and Pediatrics Department, Cornell Medical College, NY, NY FT</p> <p><b>Responsibilities:</b> Investigator on HIV prevention interventions (CLEAR and CHAT), supervised 50 Mental Health research assistants, implemented mental health interventions.</p>
August 2000 – May 2001	<p><b>Research Associate</b>, Department of Administrative and Clinical Nursing, College of Nursing, Univ. of S. Carolina, Columbia, SC PT</p> <p><b>Responsibilities:</b> Co-Investigator for NIH grant looking at an HIV intervention for prison release program for women and family support program for HIV caretakers.</p>
August 1998-August 2000	<p><b>Executive Director and Associate Professor</b>, Center on AIDS, Drugs and Community Health, Hunter College, NY, NY FT</p> <p><b>Responsibilities:</b> Principal investigator for RWJ Foundation grant for prison release adolescents and women (HealthLink), Community Development Grants (COPC) (HUD funded), and 7 other research and</p>

service projects. Teaching and College and Department Service (committees, administration,) supervised over 50 research staff.

- February 1996-August 1998      **Behavioral Scientist**, Behavioral Intervention Research Branch, Div. of HIV/AIDS Prevention, Center for HIV/AIDS, STD and TB Prevention, Centers for Disease Control and Prevention, Atlanta, GA FT  
**Responsibilities:** Lead Scientist for Prevention Marketing Initiative, 5-site demonstration project and 25 other research projects for HIV prevention including a study on HIV risk after sexual assault, a study of partner notification and violence, AZT effectiveness for preventing HIV transmission (Côte d'Ivoire), communication programs for historically black colleges and "The Family Coping Project."
- May 1994-February 1996      **Visiting Scientist**, Social and Behavioral Studies Section, Epidemiology Branch, Division of HIV AIDS, National Center for Infectious Diseases, Centers for Disease Control and Prevention, Atlanta, GA and **Adjunct Research Associate**, Crime Victims Research and Treatment Center, Medical University of South Carolina, Charleston, SC FT  
**Responsibilities:** Co-Investigator on Rape and HIV risk grant, developed ANSWR software, Supervised 8 other research projects including the Family Coping Project, Served on cooperative agreement review teams, conducted project evaluations, published/presented.
- July 1992-May 1994      **Post-Doctoral Fellow**, HIV/AIDS NRSA Training Fellowship, School of Public Health, Emory University, Atlanta, GA and **Visiting Fellow**, Social and Behavioral Studies Section, Epidemiology Branch, Division of HIV AIDS, National Center for Infectious Diseases, Centers for Disease Control and Prevention, Atlanta, GA (2 PT for a FT position)  
**Responsibilities:** Primary statistician for various epidemiological studies; Project Director for the Family Coping Project and 5 other studies, Served on cooperative agreement review teams and various ad hoc committees (violence, communications, international health).
- August 1988-July 1992      **Assistant Professor**, Department of Sociology, and Director, Rape Crisis Services (Extension), Tulane University, New Orleans, LA, FT  
**Responsibilities:** Taught classes, Served on University and Department committees, Served on MA and PhD committees, Principal Investigator for Rape and Aftermath study, Provided Mental Health services and supervised mental health staff, oversaw student organization for rape hotline, community relations and fund-raising.
- August 1986-August 1988      **Lecturer**, Sociology Department, University of Tennessee, Knoxville, TN, PT and **Lecturer**, Sociology Department, Knoxville College, PT  
**Responsibilities:** Teaching.
- April 1981-August 1986      **Research Assistant III**, Department of Pediatrics, University of Iowa Hospitals & Clinics, Iowa City, IA, FT  
**Responsibilities:** Conducted study of Amniocentesis Decision-Making, Testing and Later Childbearing, Breast Feeding Decision-Making and 5 other studies. Developed IRB packages, taught ethics in medical school.

May 1980 – August 1980	<b>Social Science Analyst</b> , Services Analysis Branch, NIAAA, PHS, NIH, Rockville, Maryland FT <b>Responsibilities:</b> Conducted study of alcohol services used by women, statistical consultant on various studies for alcohol and drug services
August 1979 - May 1981	<b>Teaching and Research Assistant</b> , Sociology Department, University of Iowa, Iowa City PT <b>Responsibilities:</b> Conducted analysis, taught classes (Intro to Soc.), teaching assistant for various professors (Intro and Intermediate Statistics and Intro to Sociology), Student Rep. on various committees

### III. Years in Public Health (42 years)

Although some would count my entry in public health as in 1992 when I joined Emory University/Centers for Disease Control and Prevention as a post-doctoral fellow working in the Center for Infectious Disease, Division of HIV/AIDS, I would count from 1982 when I started my dissertation work in Mental Health-Family Therapy/Medical Sociology. Ultimately working full-time at the University of Iowa Hospitals and Clinics, Department of Pediatrics, I conducted a study of the stresses that prenatal testing placed on pregnant couples at high risk for having a child with birth defects. I developed intervention modules for Genetic Counselors working with such couples to be able to alleviate stress. Later, at Tulane University, I worked at Charity Hospital, overseeing a study of HIV risks in the aftermath of sexual assault that ultimately brought me to the CDC. So I would count this as my 40th year in public health. In those 40 years, I've maintained a concerted effort to improve mental health services and to help those providing services to be sensitive to their own need and the needs of their clients. Over the last 10 years, my expertise has turned to increasing capacity at the organizational level ranging from working with Asian CBO and restaurants to lower salt in servings to helping CBO improve resilience in time of crisis such as the last few years with COVID. This expertise uniquely positions me to be a main contributor to the NJ HI as a technical assistance provider. My expertise in study design and links to MPH and BS Capstone students also positions me to assist Dr. Twersky with evaluation design, analysis and dissemination of results as well as provide student interns to CBOs and agencies who need help putting evaluation and interventions in place. Lastly, my recent policy work with the Division of Civil Rights and with community collaboratives completing Community Health Needs Assessments and Community Health Improvement Plans as well as substantive work in breastfeeding, vaccine hesitancy and other areas positions me to guide intervention in health and race equity. My experience with Community Based Participatory Approach models in Native American, Asian, African American and Latinx communities gives me a unique expertise that I bring to the NJ HI endeavor. The wide range of projects where I publish and present demonstrates my commitment to addressing public health concerns in rural and urban, hospital and CBO as well as at the Community level.

### IV. Publications

#### A. Book Chapters and Professional Manuscripts

**Seals B, Seals G.** 2022. An Excellent TIP for Everyone: Broadening Trauma Informed Practice with Life Worlds Pedagogy. in the book *Developing Trauma-Informed Teachers: Creating Classrooms*

*that Foster Equity, Resilience, and Asset-Based Approaches* in the Contemporary Perspectives on Developing Trauma Informed Teachers Series for Informational Age Publishing, Charlotte, NC.

**Seals B**, Seals G. 2020. "Seals' Theory of Educational Energy Development (STEED) and Dewey's Law: A (Teacherly) Love Story," Randal Hewitt and Becky Smith, eds., *For the Love in Education and the Art of Living* (Charlotte, NC: Information Age Publishing, Studies in Philosophy of Education Series): 29 manuscript pages

Cochrane Best Practices Review Group (with **Seals B**). 2012. "Clinical Practice Guideline: Improving Voice Outcomes after Thyroid Surgery." Cochrane Review.

**Seals B**, Marchionda P, Burhansstipanov L, Krebs L, Lindstrom D, Cornier L, Fennimore P, Harjo, L, Castro G, Joseph T. 2012. Native People's Wellness: Women's Health: Cervical Cancer Prevention, Detection, and Care. Native American Cancer Research (CDC Reviewed), <https://www.ridesovermountains.com/samples.html>

**Seals B**, DeRoin D, Marchionda P, Joshweseoma L, Joseph T, Castro G. 2012. The Hopi Men's Health Project: 2012. A Case Study. Native American Cancer Research (CDC Reviewed), <https://www.ridesovermountains.com/samples.html>

**Seals B**. NACR. Discovery Channel Profiles Program. 2012.  
<https://www.ridesovermountains.com/samples.html>

**Seals B**, Warren V, Joseph T, Joe S, Joshweseoma L, Mackinnon M. 2011. Arizona's Collaborative for Native American Cancer Control: A Creation Story. (DVD Case Study) Native American Cancer Research, (CDC Reviewed). <https://www.ridesovermountains.com/samples.html>

**Seals B**, Burhansstipanov L, Mackinnon M, Beck C, Clark R, Joseph T. 2010. Native People's Wellness: Colorectal Cancer Prevention, Detection and Care. Native American Cancer Research (CDC Reviewed). <https://www.ridesovermountains.com/samples.html>

**Seals B**, Mackinnon M, Burhansstipanov L, Joseph T. 2009. Native Women's Wellness: Cancer Prevention, Detection and Care. Native American Cancer Research (CDC Reviewed), <https://www.ridesovermountains.com/samples.html>

Hausman A, **Seals B**, 2005. Preparedness for Terrorist Events. Chapter 4. Where we Stand: Community Indicators for Metropolitan Philadelphia, 2005. The Metropolitan Philadelphia Indicators Project. Study Principals: Adams C, Bartelt D, Elesh D, LoSciuto L, Mattson M. Supported by the William Penn Foundation and Temple University.

Pennsylvania Statewide Advisory Committee for Preparedness. 2004. Integration of Psychiatric Emergency Rooms into DHHS, Office of the Assistant Secretary for Health, Pandemic Influenza Preparedness and Response Plan.

Academy for Educational Development (AED) and Centers for Disease Control and Prevention (CDC). 1999. Epidemic Profiles for Youth. (PMI Team). CDC AIDS Clearing House.

Academy for Educational Development (AED) and Centers for Disease Control and Prevention (CDC). 1998. Youth Involvement. (PMI Team). CDC AIDS Clearing House.

**Seals B.** 1996. Integrating a Violence Perspective into HIV Prevention. HIV and Violence: Recommendations for the Prevention and Intervention of HIV Related Violence. The New York City Gay and Lesbian Anti Violence Project and NAPWA, 42-43. **Seals B.** 1996. Sexual Harassment of Women Faculty. in B. Sandler and R. Shoop, eds. Sexual Harassment on Campus: A Guide for Administrators, Faculty and Students. Simon and Schuster.

**Seals B.** 1993. Childkeeping and Childbearing in Barbara Rothman, ed., Encyclopedia of Birth. Phoenix, AZ: Oryx Pr.

**Seals B.** 1991. Sociology: A Computerized Learning Aid. Macmillan Pub., New York.

**Seals B.** 1991. Test Bank for Sociology. 4th ed. Macmillan Pub., New York

**B. Peer Reviewed Journal articles** (underlines indicate student co-authors)

Mraz, A.L., Mutyala, N., Cleary, S., **Seals, B.** (2023) Is PPE Worth the Hassle? Annual Risk of Cryptosporidiosis to Dairy Farmers and How PPE and Handwashing Can Mitigate It. 11(10):2413. doi: 10.3390/microorganisms11102413. PMID: 37894073; PMCID: PMC10609119.

Moss E., Patterson N., & **Seals B.** (2022). An Examination of US COVID-19 Vaccine Distribution in New Jersey, Pennsylvania, and New York. International journal of environmental research and public health, 19(23), 15629. <https://doi.org/10.3390/ijerph192315629>

**Seals B.**, Seals G. (2021) The Making of a Pan(en)demic: Educational Theory as Key to Effective COVID Communication. Philosophy of Education, 77(2):118-136.

Ma, G. X., Zhu, L., Shive, S. E., Zhang, G., Senter, Y. R., Topete, P., **Seals, B.**, Zhai, S., Wang, M., & Tan, Y. (2019). The Evaluation of IDEAL-REACH Program to Improve Nutrition among Asian American Community Members in the Philadelphia Metropolitan Area. International journal of environmental research and public health, 16(17), 3054. <https://doi.org/10.3390/ijerph16173054>

Rangu S., **Seals B.**, Seals G, Zhao M., Acuna N., Carmen J., Chaves A., Deeba S., Delacruz R., Doughan E., Hwang J., Johnson J., McClain E., Melick H., Morales K., Nyhuis M., Ramirez D., Saldarriaga K., Scardigno C., Smith C., Somenou A. 2019. Public Health in Public Libraries: An Observational Analysis of Seals' Theory of Educational Energy Development. TCNJ Journal of Student Scholarship. XXI, 1-10. <https://joss.tcnj.edu/archive/volume-xxi-april-2019/>

- Ma GX, Fang CY, **Seals B**, Feng Z, Tan Y, Siu P, Yeh MC, Golub SA, Nguyen MT, Tran T, Wang M. 2017. A Community-Based Randomized Trial of Hepatitis B Screening Among High-Risk Vietnamese Americans. *American Journal of Public Health*.107 (3):433-440. [PMID: 28103075]
- Bhimla A, Yap L, Lee M, **Seals B**, Aczon H, Ma XG. 2017. Addressing the Health Needs of High-Risk Filipino Americans in the Greater Philadelphia Region. *Journal of Community Health*. 42(2):269-277. [PMID: 27639868]
- Wen KY, Ma XS, Fang C, Song Y, Tan Y, **Seals B**, Ma GX. 2017. Psychosocial Correlates of Benefit Finding in Breast Cancer Survivors in China. *Journal of Health Psychology*, [PMID: 27009138]
- Lee, S., Zhai S., Zhang, G.; Ma, XS., Lu, X., Tan, Y., Siu, P., **Seals, B.**, and Ma, GX. 2015. Factors Associated with Hepatitis C Knowledge Before and After an Educational Intervention among Vietnamese Americans. *Clinical Med. Insights: Gastroenterology*, 8:45-53 [PMID: 26561280]
- Ma GX, **Seals B**, Tan Y, Lee R, Toubbeh J. 2014. Using Mixed Methods to Examine Perceptions and Willingness to Participate in Biospecimen Banking in Diverse Asian Americans. *Journal of Community Medicine & Health Education*, 4: 283
- Ma GX, **Seals B**, Tan Y, Wang SY, Lee R, Fang CY. 2014. Increasing Asian American participation in clinical trials by addressing community concerns. *Clinical Trial*, 11(3): 328-35. [PMID: 24603005]
- Ma GX, Tan Y, Blakeney NC, **Seals B**, Ma XS, Zhai S, Liu A, Tai Y, Michaels M. 2014. The Impact of a Community-Based Clinical Trial Educational Intervention among Underrepresented Chinese Americans. *Cancer Epidemiology, Biomarkers and Prevention*, 23(3):424-432. [PMID: 24092627]
- Cochrane Best Practices Review Group (with **Seals B**). 2013. Clinical Practice Guideline: Improving Voice Outcomes after Thyroid Surgery. *Otolaryngology: Head and Neck Surgery*, 148: S1-27. [PMID: 23733893]
- Braun K, Kagawa-Ginger M, Holden AEC, Burhansstipanov B, Tran JH, **Seals B**, Corbie-Smith G, Tsark JU, Harjo L, Foo MA, Ramirez AG. 2012. Cancer Patient Navigator Tasks across the Cancer Care Continuum. *Journal of Health Care Poor and Underserved*, 23(1): 398-413. [PMID: 22423178]
- Burhansstipanov L, Krebs L, **Seals B**, Bradley A, Kaur J, Dignan M, Iron P, Thiel C. 2010. Native American Breast Cancer survivor' physical conditions and quality of life. *Cancer* 116(6):1560-71. [PMID 20120031]



- Wiggins C, Perdue D, Henderson J, Bruce M, Lanier A, Kelley J, **Seals B**, Espey D. 2008. Gastric cancer among American Indians and Alaska Natives in the United States, 1999-2004. *Cancer*, 113(S5): 1225-1233. [PMID 18720378]
- Elliott JO, **Seals B**, Jacobson MP. 2008. Osteoprotective Knowledge in a Multiethnic Epilepsy Population. *Journal of Neuroscience Nursing*, 40(1): 14-39. [PMID:18330406]
- Seals G, **Seals B**. 2008. Standards for Education Experimenting with Academic Freedom: Alternatively Certified Urban Teachers Discuss “Success for All.” *Review Journal of Philosophy and Social Science*, 33(1&2): 69-92.
- Elliott J, **Seals B**, Jacobson MP. 2007. Use of the Precaution Adoption Process Model to Examine Predictors of Osteoprotective Behavior in Epilepsy. *Seizure*, 16(5): 424-437. [PMID 17446092]
- Hausman A, Hanlon A, **Seals B**. 2007. Social Capital as a Factor in Emergency Preparedness and Concerns about Terrorism. *Journal of Community Psychology*, 35(8): 1073-1083.
- Elliott JO, Jacobson MP, **Seals B**. 2007. Self-Efficacy, Knowledge, Health Beliefs, Quality of Life and Stigma in Relation to Osteoprotective Behaviors in Epilepsy. *Epilepsy and Behavior*, 9(3). [PMID 16935031]
- Seals B**, Burhansstipanov L, Satter D, Chia Y, Gatchell M. 2006. California American Indian and Alaska Natives Tribal Groups, Care Access and Utilization of Care. *Journal of Cancer Education*, 21(1): 15-21. [PMID 17020497]
- Su X, **Seals B**, Tan Y, Hausman A. 2006. Breast Cancer Early Detection among Chinese Women in the Philadelphia Area. *Journal of Women’s Health*, 15(5):488-500. [PMID 16796478]
- Satter D, **Seals B**, Chia Y, Gatchell M, Burhansstipanov L, Tsai L. 2005. Am. Indian/Alaska Natives in CA: Women's Cancer Screening. *Journal of Cancer Prevention*, 20:58-64. [PMID 15916523]
- Sowell R, **Seals B**, Phillips K, Julious C. 2003. Disclosure of HIV Infection: How Do Women Decide to Tell? *Health Education Research: Theory and Practice*, 18(1):32-44. [PMID 12608682]
- Sowell R, Phillips K, **Seals B**, Murdaugh C, Tavakoli A, Moneyham L. 2002. Incidence and Correlates of Physical Violence among HIV-infected Women at risk for Pregnancy in the southeastern United States. *Journal of the Association of Nurses in AIDS Care*, 13(2):46-58. [PMID 11936064]
- Resnick H, **Seals B**, Holmes M, Monnier J, Nayak M, Walsh J, Weaver T, Acierno R, Kilpatrick D. 2002. Rape Related HIV Risk Concerns Among Recent Rape Victims. *Journal of Interpersonal Violence*, 17(7):746-759.

- Monnier J, Resnick H, Kilpatrick D, **Seals B**, Holmes M. 2002. Patterns of Assault in a Sample of Recent Rape Victims. *Violence Against Women*, 8(5): 585-596.
- Monnier J, Resnick H, Kilpatrick D, **Seals B**. 2002. The relationship between distress and resource loss following rape. *Violence and Victims*, 17(1):85-91 [PMID 11991159]
- Royce C, **Seals B**. 2001. Qualitative Assessment of Condom Use Decisions by Female Adolescents Who Use Hormonal Contraception. *Journal of Association of Nurses in AIDS Care*, 12(6):78-87. [PMID 11723916]
- Sowell R, Phillips K, **Seals B**, Misener T, Rush C. 2001. HIV-infected Women's Experiences and Beliefs Related to AZT Therapy. *AIDS Patient Care and STDs*, 15(4) 201-209. [PMID 11359662]
- Sowell R, Phillips K, **Seals B**, Julious C, Rush C, Spriull L. 2001. Social Service and Case Management Needs of HIV-Infected Persons Upon Release from Prison/Jail. *Lippincott's Case Management: Managing the Process of Patient Care*, 6(4): 157-176. [PMID 16398065]
- Kennedy M, Mizuno Y, **Seals B**, Myllyluoma J, Weeks-Norton K. 2000. Increasing Condom Use Among Adolescents with Coalition-based Social Marketing. *AIDS*, 14:1809-1818. (Nominated for CDC, Shepherd Award for Excellence in Research.) [PMID 10985319]
- Joiner K, Minsky M, **Seals B**. 2000. By and for Youth: Lessons from the Sahel and Paris Come to the USA. *Social Marketing Quarterly*, VI(3): 138-151. (Novelli Award Winning Paper).
- Lindblom D, Bayona S, Seals D, **Seals B**. 2000. Creating Social Activism Against Police Brutality: Adopt-A-Spot. *Social Marketing Quarterly*, VI(3):104-107.
- Maher J, Seeman J, Peterson L, Dahlberg L, **Seals B**, Shelley G, Kamb M. 2000. Women's Decision to have an HIV Test and Partner Violence, *Journal of AIDS*, 25:276-282. [PMID 11115959]
- Moneyham L, Sowell R, **Seals B**, Demi A. 2000. Depressive Symptoms among African American Women with HIV Infection. *Scholarly Inquiry*. 14(1), 9-46. [PMID 10885342]
- Mizuno Y, Kennedy M, **Seals B**, Myllyluoma J. 2000. Predictors of Teens' Attitudes Toward Condoms: Gender Differences in the Effects of Norms. *Journal of Applied Social Psychology*. 30(7):1381-1395.
- Hare M, Orians C, Kennedy M, Goodman K, Wijesinha S, **Seals B**. 2000. Lessons Learned from the PMI Case Study: The Community Perspective. *Social Marketing Quarterly*. VI(1):54-65. [PMID 12349594]

- Sowell R, Moneyham L, Hennessy M, Guillory J, Demi A, **Seals B**. 2000. Spiritual Activities as Resistance Resources for Women with HIV. *Nursing Research*. 49(2):73-82. [PMID 10768583]
- Sowell R, **Seals B**, Moneyham L, Guillory J, Mizuno Y. 1999. Experiences of Violence in HIV-Seropositive Women in the Southeastern United States. *Journal of Advanced Nursing*, 30(3):606-61. [PMID 10499217]
- Demi A, Bakeman R, Sowell R, Moneyham L, **Seals B**. 1998. Suicidal Thoughts of Women with HIV Infection: Effects of Stressors and Moderating Effects of Family Cohesion. *Journal of Family Psychology*, 12(3):344-353.
- Moneyham L, Hennessy M, Sowell R, Demi A, **Seals B**, Mizuno Y. 1998. Effectiveness of Coping Strategies Used by HIV+ Women," *Research in Nursing and Health*, 21:351-362. [PMID 9679811]
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- Mizuno Y, Moneyham L, Sowell R, Demi A, **Seals B**. 1998. Effects of Sociodemographic Factors, Stage of Illness, and Perceived Stigma on the Identification of a Support Person among Women with HIV Infection. *Journal of Sociological Spectrum*, 18(1):5-23.
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- Sowell R, A. Lowenstein, Moneyham L, Demi A, Mizuno Y, **Seals B**. 1997. Resources, Stigma, and Disclosure in Rural Women with HIV. *Public Health Nursing*, 14(5):302-312. [PMID 9342922]
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- Moneyham L, **Seals B**, Hennessy M, Sowell R, Demi A, Mizuno Y. 1997. The Impact of HIV on Emotional Distress of HIV Infected Women: Cognitive Appraisal and Coping. *Scholarly Inquiry for Nursing Practice: An International Journal*, 11(2):125-145. [PMID 9329275]
- Guillory J, Sowell R, Moneyham L, **Seals B**. 1997. An Exploration of the Meaning and Use of Spirituality among Women with HIV/AIDS. *Alternative Therapies*, 3(5):53-60. [PMID 9287445]
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- Seals B**. 2000. Ecosocial World Health and the HIV Epidemic, **Am. Sociological Assn**, Wash., DC.
- Lindblom D, Bayona S, Seals D, **Seals B**. 2000. Creating Social Activism Against Police Brutality: Adopt-A-Spot. **Innovations in Social Marketing**, Washington, DC.
- Joiner K, Minsky M, **Seals B**. 2000. By and for Youth: Lessons from the Sahel and Paris Come to the USA. **Innovations in Social Marketing**, Washington, DC.
- Freudenberg N, **Seals B**, Richie B, Kelly D, 1999. Capacity Building, **APHA**. Chicago, IL.
- Carmona J, Freudenberg N, **Seals B**, Motta-Moss A, Kass D, Matos S, Cohen L, Goodman A. 1999. Assessing Community Capacity for a Comprehensive Childhood Asthma Initiative: Findings from a study of three NYC communities. **APHA**. Chicago, IL.
- Motta-Moss A, **Seals B**, Freudenberg N. 1999. Contextual Predictors of Treatment Adherence Among HIV+ Substance Users. **APHA**. Conference, Chicago, IL.
- Resnick H, **Seals B**. 1999. Recent Rape and HIV Risk Behaviors, **CDC Conference on Pregnancy and Violence**, Atlanta, GA.
- Seals B**. 1999. Case Studies of the Prevention Marketing Initiative, **7<sup>th</sup> Biennial Conference on Community Research and Action**, Yale University, New Haven, CT.
- Seals B**. 1999. Program Evaluation and the Future of HIV Prevention, **Annual Conference of the New York AIDS Coalition**, Rochester, NY.
- Satter D, **Seals B**, Dooley S, Tullier C. 1998. Building Partnerships to Better Address American Indian/Alaskan Native HIV Prevention Needs, **APHA**. Washington, DC.

- Kennedy M, **Seals B**, Myllyluoma J, Mizuno Y. 1998. Is Coalition Driven Social Marketing A Feasible and Effective Approach to Teen HIV Prevention? **APHA**. Wash, DC.
- Seals B**, Kennedy M, Clayton-Davis J, Weeks K, Houston S. 1998. Breaking Media Silence in Condom Promotions to Adolescents: Success examples from the PMI Demonstration Sites. **International Conference on AIDS**, Geneva.
- Seals B**, Kennedy M, Mizuno Y. 1998. Teens talking to teens on safer sex. **International Conference on AIDS**, Geneva.
- Mezoff J, **Seals B**, Sogolow E, Kohmescher B, Wooden G, Bye L, Tjugum B. 1998. Reputationally Strong HIV Programs: Organizational Characteristics, **International Conference on AIDS**, Geneva.
- Maher J. Seeman G, Peterson J, Dahlberg L, **Seals B**, Shelley G, Kamb M. 1998. Women's Decision to have an HIV Test and Partner Violence, **International Conference on AIDS**, Geneva.
- Kennedy M, **Seals B**, Myllyluoma J, Mizuno Y. 1998. Room for Improvement: Adolescent Data for Prevention Communication Resources. **International Conference on AIDS**, Geneva.
- Kennedy M, **Seals B**. 1998. That Darn Urge to Tailor: Managing the Revision of Tested Model Programs by Local Organizations, **International Conference on AIDS**, Geneva.
- Nayak M, Resnick H, **Seals B**, Kilpatrick D. 1997. Factors influencing Use of Medical Follow-up Services by Rape Victims. **International Society for Traumatic Stress Studies**, Montreal.
- Resnick H, **Seals B**, Nayak M, Kilpatrick D. 1997. Changes in Cigarette Smoking Frequency Following Recent Rape. **International Society for Traumatic Stress Studies**, Montreal.
- Resnick H, Weaver T, Kilpatrick D, **Seals B**. 1997. Patterns of Assault History Among Recent Rape Victims. **American Psychological Association**. Chicago IL.
- Seals B**, Shelley G, Graziano S, Kamb M, Dahlberg L. 1997. Bringing Home the [STD] News: Partner Notification and the Fear of Violence. **Society for Study of Social Problems**, Toronto.
- Kennedy M, **Seals B**, Nowak G, Hare M, Strand J. 1997. The Prevention Marketing Initiative Demonstration Project: Prevention of Teen HIV via Social Marketing. **Innovations in Social Marketing Conference**. Boston, MA.
- Sowell R, **Seals B**, Moneyham L, Demi A, Cohen L, Brake S. 1996. Predictors of Quality of Life in Women with HIV Infection. **7th Intl. Congress on Women's Health Issues**. Khon Kaen, Thailand.



- Resnick H, Kilpatrick D, **Seals B**, Acierno R, Nayak M. 1996. Rape and HIV Risk: Implications for Prevention. **Society for Traumatic Stress Studies**. San Francisco.
- Kennedy M, Shepherd M, **Seals B**, Strand J. 1996. The Prevention Marketing Initiative Community Demonstration Sites: Partnering with Communities to do Social Marketing. APHA. New York.
- Resnick H, Kilpatrick D, **Seals B**. 1996. Rape and HIV Risk: An Epidemiological Study. **American Psychological Association meeting on Psychosocial and Behavioral Factors in Women's Health**, Washington, D. C.
- Seals B**, Hennessy M, Sowell R. 1996. Estimating Factors Influencing Acceptance and Adherence to Zidovudine Treatment to Prevent Vertical Transmission of HIV. **XI International conference on AIDS**, Vancouver.
- Kennedy M, Shepherd M, **Seals B**, Jimerson A. 1996. The Prevention Marketing Initiative Local Demonstration Sites Project: A Project Report. **Social Marketing in Public Health, 6th Annual Conference**. Clearwater, FL.
- Nayak M, Resnick H, **Seals B**, Kilpatrick D. 1996. Childhood trauma history, HIV concerns, and HIV risks in recent adult rape victims. **American Professional Society on Abuse of Children**, Chicago, IL.
- Seals B**. 1996. Integrating a Violence Perspective into HIV Prevention. HIV and Violence: Recommendations for the Prevention and Intervention of HIV-Related Violence. **National Association of People With AIDS and The New York City Gay and Lesbian Anti-Violence Project**. NY, NY.
- Seals B**. 1995. Solidarity Across the Lines: Integrating a Violence Perspective into HIV Prevention. Plenary Speaker, National Workshop on HIV and Violence sponsored by **National Association of People With AIDS and The New York City Gay and Lesbian Anti-Violence Project**. NY, NY.
- Resnick H, **Seals B**. 1995. Assessment of Violence and Post-trauma Reactions. National Workshop on HIV and Violence, **National Association of People With AIDS and The New York City Gay and Lesbian Anti-Violence Project**. NY, NY.
- Seals B**, Sowell R, Bakeman R, Moneyham L, Demi A, Cohen L, Guillory J. 1995. Performance of Daily Activities Among Women Infected with HIV: Family and Individual Factors. **American Psychological Association, HIV Infection in Women Conference**, Washington, DC.
- Moneyham L, **Seals B**, Demi A, Sowell R, Cohen L, Guillory J. 1995. Living with HIV: Issues of Stigma and Disclosure in Women Infected with HIV, **American Psychological Association, HIV Infection in Women Conference**, Washington, DC.
- Sowell R, Guillory J, Moneyham L, Cohen L, **Seals B**, Demi A. 1994. Barriers to Care

- for HIV+ Women, **APHA**, Washington, DC.
- Demi A, Bakeman R, **Seals B**, Sowell R, Moneyham L. 1994. Methodological Issues in Conducting Research on HIV+ Women and their Families. **National Council on Family Relations**, Minneapolis, MN.
- Resnick H, Kilpatrick D, **Seals B**, Best C, Saunders B. 1994. Alcohol Use and HIV Risk Behaviors among a National Sample of Women, **Research Society on Alcoholism**, Maui, HI.
- Demi A, Moneyham L, Sowell R, Cohen L, Guillory J, **Seals B**. 1994. Psychosocial Stressors and Resistance Factors Affecting HIV Positive Women. Psychosocial and Behavioral Factors in Women's Health: Creating an Agenda for the 21st Century, **American Psychological Association**, Washington, DC.
- Sowell R, Moneyham L, Demi A, Cohen L, **Seals B**. 1993. Living with HIV: Psychosocial Issues in HIV+ Women. **International Conference on AIDS Education**. Chicago, IL.
- Sowell R, Moneyham L, Demi A, Cohen L, **Seals B**. 1993. Conceptual and Methodological Issues in the study of HIV-positive Women and Family Members. **Annual Conference of the Association of Nurses in AIDS Care**. Los Angeles, CA.
- Seals B. 1992. Sexual Harassment in the Academy. Society for the Study of Social Problems, **Society Against Sexual Harassment**, Pittsburgh, PA.
- Seals B. 1992. Sexual Harassment Policy. **Sociologists for Women in Society**, Minneapolis, MN.
- Seals B. 1991. Against the Consumer: Feminist Criticisms of Reproductive Technologies. **American Sociological Association**, Cincinnati, OH.
- Seals B. 1991. Parting Shots: Degradation Ceremonies in Acquaintance Rape. **Midwest Sociological Society**, Des Moines, IA.
- Seals B. 1990. Amniocentesis Three Years Later: Influences on Attitudes and Reproductive Behavior. **Midwest Sociological Society**, Chicago, IL.
- Seals B. 1989. Occupational Effects of Sexual Assault in White and Blue Collar Settings. **Midwest Sociological Society**, St. Louis, MO.
- Seals B. 1987. The Feminization of Health Care or Are DRGs Really a Woman's Best Friend. **Midwest Sociological Society**, Chicago, IL.
- Seals B. 1986. Social Support, Well-Being and the Ease of Amniocentesis Decisions. **Society for the Study of Social Problems**, New York, NY.
- Seals B, Dusdieker L, Leigh G. 1986. Asthma Families: Notes on Minuchin's Thesis.

- Midwest Sociological Society**, Des Moines, IA.
- Seals B, Ekwo E. 1986. Amniocentesis Decisions: Individual or Couple Choice? **Midwest Sociological Society**, Des Moines, IA.
- Ekwo E, Seals B. 1985. Parental Estimation of Risk and Decision Making About Amniocentesis. **Midwest Society for Pediatric Research**, Chicago, IL.
- Seals B, Ekwo E. 1985. Moral and Religious Influences on the Amniocentesis Decision. **American Sociological Association**, Washington, D. C.
- Cruikshank B, Clow T, Seals B. 1985. Analysis of Multiple Measures of PNP Functions in a Tertiary Care Center. **American Pediatric Association**, Washington, D.C.
- Seals B. 1983. Medical Intervention and Family Planning Decisions: A Systematic Development of the Literature on Birth Defects. **Midwest Sociological Society**, Kansas City, KS.
- Seals B. 1983. Toward a Parsonian Hermeneutic: The Case of the Four Function Paradigm. **Midwest Sociological Society**, Kansas City, KS.
- Seals B. 1982. Factors Associated with the Acceptance of Amniocentesis. **Iowa Women Sociologists Conference**, Iowa City, IA.

#### **V. External peer-reviewed scholarly grants, funded.**

- Seals B** (PI), Lazzaro L, Zhao M. Development, Implementation & Facilitation of the CHA/CHIP and Public Health Accreditation for Morris Regional Public Health Partnership (MRPHP). Funded by MRPHP. Total \$175,000; Dec. 2023-Dec. 2024
- Seals B** (PI), De Souza, M, (Co-PI), Zhao M. Enhancing Services and Decreasing Stress for Caregivers and the Persons with Dementia (PWD) in their Care. HHS-2023-ACL-AOA-ADPI-0035 Funded by ACL NJDHS DoAS (total \$850,000, subcontract \$170,000); 2023-2026.
- Seals B** (PI), Roe S, Zhao M. Extend the University of Colorado, Boulder's ALMA Peer mentor model to assist birthing people who are struggling with mental health and substance use disorder in New Jersey. Funded by NJDOH DFHS (\$1,200,000 each year, subcontract yr1 \$30,000; yr \$60,000); 2023-2025.
- Mraz A. Assessing the risk of cryptosporidiosis to dairy farmer workers in New Jersey, with and without the use of PPE. (\$11,305) Listed as mentors: **Seals B**, Elliot K; 2021-2023.
- Seals B** (PI) From the Public to the Professionals: Health Information as Bridge to Wellness. (CNVA00050256) National Network of Libraries of Medicine Midatlantic (Region 1) and Web Services. 2019-2020 (\$19,999.00)

Solomon R, McDermott M, **Seals B**. (Sustainable New Jersey) Establishing the Gold Star Standard for Building a Culture of Health certification for N.J. communities and schools to advance health and equity. Robert Wood Johnson Foundation (RWJF) 12/15/2018 – 12/14/2020 (\$300,000). **Seals B lead in Public Health.**

Ma GX, Principal Investigator, Tan Y, Lin, **Seals B** (Co- Investigator) et al with Fox Chase Cancer Center and Hunter College. TUFCCC/HC Regional Comprehensive Cancer Health Disparity Partnership, Award Number U54 CA221704(5) NIH. 9/2018 – 9/2023 (\$13,500,000).

**Seals B**, Elliott KT and the 1918 Pandemic Commemoration Planning Group. A 100 Year Commemoration of the Spanish Flu. The Cultural and Intellectual Community Programming Council (CICPC). 2018, (\$2,000).

Elliott KT, **Seals B**, and the 1918 Pandemic Commemoration Planning Group. TCNJ 20TCNJ Stress Management and Mental Health Days.18-2019 Mini-Grants Program, 2018, (\$3000).

Anne Farrell, **Brenda Seals**, Carole Kenner, and others. TCNJ Stress Management and Mental Health Days. Janssen Pharmaceuticals, Inc. (\$5,000) 2016-2017.

Ma GX, Principal Investigator, **Seals B** (Co-Investigator) et al. A Comparative Trial of Improving Care for Underserved Asian Americans infected with HBV. Patient Centered Outcomes Research Institute. (\$500,000/year) 9/2014-9/2018.  
<https://www.pcori.org/research-results/2014/testing-program-help-monitor-chronic-hepatitis-b-among-asian-american-patients>

Ma GX, Principal Investigator, **Seals B** (Co-Investigator) et al. Improving Diets with an Ecological Approach for Lifestyle (IDEAL) in Asian Americans. Centers for Disease Control and Prevention. REACH. (PI: Ma), 9/2014-9/2018.  
<https://news.temple.edu/news/2014-10-03/researchers-target-diet-reduce-chronic-disease-asian-americans>

Ma GX, Principal Investigator, **Seals B** (Co-Investigator) et al. National Cancer Institute. Asian Community Cancer Health Disparities Center–ACCHDC. 1U54CA153513-01; (\$400,000/year), 9/1/10-8/31/16.

Ma GX, Principal Investigator, **Seals B** (Co-Investigator). National Institute on Minority Health and Health Disparities. Dissemination of an Evidence-based HepB Intervention to Korean Churches. R24MD002756; 7/8/13-2/29/16.

Magrane D, Dannels S, Morahan P, **Seals B**. Evaluation of Executive Leadership for Academic Technology and Engineering (ELATE at Drexel). Sloan Foundation, 120,000/year, 1/14-12/18.

**Seals B**, Principal Investigator, Burhansstipanov L, Co-Investigator. Centers for Disease Control and Prevention, Center for Chronic Disease Prevention and Health Promotion. Collaborative Partnerships in Cancer Prevention and Control Programs for American Indians. 1U57DP003084-01, \$500,000/year; 9/30/2010-9/29/2015.

**Seals B**, Principal Investigator. Culturally Competent Navigation for American Indians. Susan G. Komen for the Cure, Denver Affiliate \$25,280; 4/1/11-3/31/12

Burhansstipanov L, Principal Investigator, **Seals B**, Co-Investigator. Native Navigators and the Cancer Continuum (NNACC). National Cancer Institute. Office of Minority Health., R24MD002811-04, \$450,000/year original grant, \$200,000 supplemental for Regional Training Dissemination; \$242,000 2/08-1/09; Muscogee Creek supplement \$280,000; 5/09-1/13.

**Seals B**, Burhansstipanov L, Kaur J, Mayo Clinic's "Spirit of EAGLES Community Network Programs 2". National Cancer Inst/, U54CA153605,(P.I. Kaur) 07/01/2010-03/31/2015; \$6,250,000.

**Seals B**, Principal Investigator. Expanding Breast Cancer Screening for Native Americans. Susan G. Komen for the Cure, Denver Affiliate, \$30,000; 4/1/10-3/31/11.

**Seals B**, Principal Investigator; Burhansstipanov L, DrPH, Co-Investigator. American Indian Cancer Collaborative for Women's Health. Centers for Disease Control and Prevention, Nat. Ctr. For Chronic Disease Prevention and Health Promotion, 1U57DP001138-03, \$350,000/year; 10/07-9/10.

**Seals B**, Principal Investigator, "Women's Wellness Connection of CDC's National Breast and Cervical Early Detection Program: Native American Outreach." Colorado State Department of Health and Environment, \$36,700/year; 7/1/08-6/30/12.

Burhansstipanov L, Principal Investigator, Krebs L, **Seals B**, Co In-vestigators, "Quality of Life: Native American Cancer Education for Survivors," (NACES), National Cancer Institute, R25 CA 101938 \$255,000/year; 7/1/07-8/31/09.

**Seals B**, Principal Investigator; "Native American Prevention of Obesity, Plus (NAPO+)." Colorado State Department of Health and Environment; \$200,000; 7/1/08-6/30/10.

**Seals B**, Principal Investigator, "Native American Tobacco Education (NATE)." Colorado State Dept. of Health and Environment, \$148,000/year; 7/1/08-6/30/10.

**Seals B**, Principal Investigator, Bass S, Co-Investigator. Communication Templates, Community Liaisons and Training for Points of Dispensure (PODs). Philadelphia Department of Public Health, Acute Communicable Disease Program. CDC Readiness Initiative. \$100,000; 7/1/05-6/30/06. Renewed as "Community Outreach and Assessment," \$100,000; 9/1/06-8/31/07

**Seals B**, Principal Investigator, Kruus L, Co-Investigator. 2005. “Effective Trauma Interventions: Development and Testing” Tobacco Init. Formula Funding, \$50,000, 6/05-12/07.

Kruus L, Principal Investigator, **Seals B**, Co-Investigator, Karras D, Co-Investigator. 2005. “Healthcare Worker Response to Disaster Conditions,” Tobacco Init. Formula Funding, \$50,000, 6/05-12/07.

Bass S, Principal Investigator, **Seals B**, Co-Investigator; Leebron E, Co-Investigator, 2005. “Risk Communication, Social Marketing and Media Training: Program Development for Disaster Personnel.” Tobacco Initiative Formula Funding, \$50,000, 6/05-12/07.

Hausman A, Principal Investigator; Co: Investigators: Baron D, Aaronson W, Gordon T, Ruzek S, **Seals B**, Bass S, Segal J, “Mental Health Risk Communication for Emergency Preparedness,” Pennsylvania State Department of Health Interagency Contract (interagency agreement); \$100,000, 6/04-8/04; \$400,000, 8/04-6/06; \$75,000, 7/06-6/07.

Satter D, Co-Principal Investigator, Director, American Indian and Alaska Native Research Program, Center for Health Policy Research, UCLA, **Seals B**, Co-Principal Investigator, Temple University. 2004-2006. American Indian Breast Cancer Prevention: Turning Knowledge into Action. National Susan G. Komen for the Cure® Foundation via UCLA.

Newton R, Project Director, Institute on Aging; **Seals B**, Project Co-Director, Department of Public Health. 2004. “Training for HEROS Screening, an Intervention for Falls and Fall Injury Reduction in Older Adults” PA Dept of Health, Bureau of Chronic Diseases and Injury Prevention Contract: 4/04-10/04; \$6,000 contract.

Hausman A, Co-Principal Investigator, **Seals B**, Co-Principal Investigator. 2004. “Emergency Preparedness, Risk Communication, Perceptions of Terrorism and Mental Distress,” Temple University Faculty Grant, 5/04-4/05; \$50,000.

Satter D, **Seals B**, Burhansstipanov L. Analyzing American Indian cancer risk and incidence data from the California Health Interview Survey. National Cancer Institute, October, 2002-March, 2004. (contract #263-MQ-218727), Co-Investigator. \$200,000.

Myllyuoma, J, Principal Investigator, **Seals B**, Co-I. Adherence to HIV treatment and health status among adults and pediatric patients in care. Subcontract to Johns Hopkins University, funded by NIH, October, 2002-October 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals B**, Co-I. Evaluation of Comprehensive Tobacco Use Prevention and Control Programs. Task Order; CDC, Office on Smoking and Health;

October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Initiative on the Study and Implementation of Systems (ISIS) and Global Tobacco Research Network (GTRN). Task Order; NCI, Tobacco Control Research Branch; October, 2002-October, 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Community Surveillance and Novel Tobacco Products. R01, NCI; October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Myllyuoma J, Principal Investigator, **Seals, B**, Co-I. Impact Teen. Subcontract from Univ. of Illinois, funded by Robert Wood Johnson Foundation. October, 2002-October, 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Business Practices and Minors' Access to Tobacco. R01 NCI, October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Real Price of Cigarettes Following Excise Tax Increases. R01 NCI, October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Rotheram-Borus MJ, Ward MJ, **Seals B**, Lester P. Trauma Response to 9/11, Supplement to existing NIMH proposal, Impact of AIDS on Adolescents' Transition to Adulthood. (MH49958-11). June, 2002-Nov., 2003 (\$200,000). (funded)

Carter C, Principal Investigator, **Seals B**, Co-Principal Investigator. Health Literacy to Address Health Disparities: Increasing Access to and Quality of Care Among African American Women. Howard University Faculty Research Support Program. Sept., 2001-May, 2003 (\$50,000).

Roye C, Principal Investigator, **Seals B**, Alcabes P, Co-Principal Investigators. Increasing Use of Dual Methods of Protection from Pregnancies & STDs/HIV. NICHD, May, 2001-June, 2001 (\$859,729).

**Seals B**, Principal Investigator, Joiner K, Minsky, M. ScenariosUSA, Hewlett Foundation, January, 2000-December, 2000 (\$20,000). Renewal June, 2000-December, 2001 (\$75,000).

Roberts L, Principal Investigator, **Seals B**, Co-I. A Minority Public Health Training Program, Bronx Lebanon Hospital (Robert Wood Johnson Foundation) September, 2000-December, 2000 (\$14,000).

**Seals B**, Principal Investigator, Freudenberg N, Co-I. A Replication of the Health Link Model in NYC and Syracuse, Health Resources Incorporated/NYS AIDS Institute (Centers for Disease Control and Prevention). December, 1999 - November, 2000 (\$270,000).

**Seals B**, Principal Investigator, Freudenberg N, Co-I. Prevention Case Management: An Evaluation, NYC, Department of Health. July, 1999-December, 2000 (\$1,200,000).

**Seals B**, Principal Investigator, Freudenberg N, Co-I. Health Link Replication for Men in Jail, NYC, Department of Health. January, 1999 - June, 2000. (\$99,999). Expanded for Fall, 2000.

**Seals B**, Principal Investigator, Roberts L, Co-I. Urban Horizons' Family Wellness Program, Altman Foundation. October, 1998 - September, 1999 (\$75,000).

Freudenberg N, Principal Investigator, Co-Is: Richie B, **Seals B**. Health Link. Robert Wood Johnson Foundation. August, 1998 - December, 2000 (\$5,000,000).

Freudenberg N, Principal Investigator, **Seals B**, Co-I. Beacons' Evaluation. Subcontract from Academy for Educational Development. November, 1998 - June, 2000 (\$95,000).

Freudenberg N, Principal Investigator, Co-I's: Kass D, **Seals B**. Asthma TA and Evaluation. NYC, Department of Health, August, 1998 - June, 1999 (\$150,000).

Freudenberg N, Principal Investigator, Co-I's: Micheljohn S, Roberts L, **Seals B**. COPC. Housing and Urban Development (HUD). August, 1998 - November, 1999 (\$150,000).

**Seals B**, Principal Investigator, Co-I's: Johnson, R, Smith, D, Wright J. Incidence and Dynamics of Sexual Assault. Contemporary Public Policy Program, Tulane University, July, 1991-June, 1992 (\$25,000).

**Seals B**. Computerized Study Aid (textbook), update and statistical improvement of Test Bank for Beth Hess' Sociology, 4th ed. Macmillan Publishers, Inc., January, 1990 - June, 1990 (\$9,000).

**Seals B**. Families Who Must Decide: Amniocentesis and Childkeeping Decisions. Newcomb Foundation, Summer, 1991 (\$3,000).

**Seals B**. An Evaluation of Computer Assisted Instruction for Introduction to Sociology. Macmillan Publishers Inc., January, 1990-December, 1990 (\$2,000).



Williamson R, Principal Investigator, Co-I's: **Seals B**, Grant S. An Evaluation of a Statewide Prenatal Screening Program for Neural Tube Defects: MS-AFP. IA Birth Defects Instit., May, 1985-July, 1985 (\$1,000).

Ekwo E, Principal Investigator, **Seals B**, Co-I. The Risk-Taking Behaviors in Subjects Who are Carriers of Genes that Code for Chronic Disease. University of Iowa Spelman-Rockefeller Children and Parenting Seed Grant, 1984 (\$4,775).

## **VI. Editorships of scholarly journals or volumes**

2023-date. Editor. Journal of Health Psychology.

2021-date. Editorial Board. Trauma Care. <https://www.mdpi.com/journal/traumacare/editors>

2020-date. Editorial Board. International Journal of Environmental Research and Public Health. <https://www.mdpi.com/journal/ijerph/editors>

2020-2022. Editor. Special Issue. Intersections of Public Health, Sexuality and Communication. With Yachao Li and Emily Scheinfeld.  
[https://www.mdpi.com/journal/ijerph/special\\_issues/Sexuality\\_Communication](https://www.mdpi.com/journal/ijerph/special_issues/Sexuality_Communication)

2020-2022. Editor. Special Issue. Aging Processes, Lifestyles and Longevity. With Marina de Souza (main editor), Sylvia Twersky and Connie R. Kartoz.  
[https://www.mdpi.com/journal/ijerph/special\\_issues/aging\\_processes\\_longevity](https://www.mdpi.com/journal/ijerph/special_issues/aging_processes_longevity)

1990-93. Assistant Editor. Gender and Society.

## **VII. Academic or Professional Honors, Prizes, and Awards**

2021 Eta Sigma Gamma Member. Honor society for Health Education. Note this honor is the result of an application and review process.

2021 Mildred Dahne Award. A departmental honor noting our outstanding contributions to COVID response across the state and at TCNJ and teacher-scholar excellence.

2021 "High Impact Award," TCNJ, School of Nursing, Health and Exercise Science. Nomination and voting by Public Health Alumni, October, 2021.

2020 "Excellence in Teaching Award," TCNJ, School of Nursing, Health and Exercise Science. Nomination and voting by Public Health Alumni, May, 2020.

2019 "The NJ College & University Flu Challenge" Award. NJ Department of Health. Co-Chair (Most students receiving a flu vaccination - 11 colleges & universities entered the challenge) (A 100 Year Commemoration of the Spanish Flu Committee Social Marketing Campaign).

- 2014 Women in Engineering Initiative Award for Outstanding Evaluation and Implementation of the Executive Leadership in Academic Technology and Engineering (ELATE). Women in Engineering Programs and Advocates Network.
- 2008 “Outstanding Program Success and Support.” Award. September, 2008. Centers for Disease Control and Prevention. Center for Chronic Disease, Division of Cancer Prevention and Control, Breast and Cervical Cancer Early Detection.
- 2003-2007 Temple University Merit Awards. Based on outstanding merit as determined by the Dean, School of Allied Medicine, and a Merit Award Sub-Committee.
- 2001 Nominated for Shepherd Award for Excellence in Epidemiology, Centers for Disease Control and Prevention, National Center for HIV/AIDS, STD, and TB Prevention. Atlanta. As Co-Lead (with May Kennedy) for The Prevention Marketing Initiative.
- 2000 Novelli Award for Excellence in Applied Social Marketing, Scenarios USA, Innovations in Social Marketing Conference, Washington, DC, 2000.
- 1998 Group Award, "Prevention Marketing Initiative," Centers for Disease Control and Prevention, National Center for HIV/AIDS, STD, and TB Prevention, Atlanta, GA 1998.
- 1997 Nominated for the Novelli Award for Excellence in Applied Social Marketing, Innovations in Social Marketing Conference, Boston, 1997 (Prevention Marketing Initiative).
- 1992 Mortar Board Salutes "Excellence in Teaching" award, Tulane University, New Orleans. Awarded annually at Tulane based on a survey conducted by the Student Senate.
- 1978 Best Sociology Graduate, Missouri Western State College. Award based on faculty vote from the Sociology Department of the College.