

Brenda F. Seals, PhD., MPH, MA

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Communications: Social Marketing, Materials Development and Evaluation including Health Education booklets, brochures, Video Features, Message Development and testing. Recipient of the Novelli Award for Applied Social Marketing.

Research and Evaluation: Multi-site, Quantitative Longitudinal studies, Case Studies, Quasi-Experimental designs, Focus Groups, Observation, Program Evaluation, and Outcomes Measurement.

Public Health: Behavioral and Medical Intervention development, implementation and evaluation, Grant writing and Development, Public Health Policy Development and Analysis, Best Practice guidelines. Substantive areas: Mental Health, Cancer, HIV/AIDS, Maternal and Child Health

Analytic Skills: Quantitative: Multiple and Logistic Regression, Causal Modeling, Factor Analysis, Discriminant Analysis, Cluster Analysis, Network Analysis. Advanced SPSS, EXCEL. Qualitative: Policy Analysis, Case Studies, Focus Group methods and analysis, Content Analysis.

Administrative Background: Expertise in federal/organization regulations and budgets, financial and programmatic audits, grants and grant writing for federal, state and foundation agencies.

Technical Assistance and Capacity Building: Provided technical assistance to states and tribes as part of a CDC funded project for over 4 years. Developed cultural competency trainings accredited by the CDC for 8 health professional groups and delivered to hundreds of participants. Completed 2 strategic planning initiatives including conducting Delphi groups and yearly monitoring organizational outcomes.

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CURRENT POSITION:

Consultant, Rides Over Mountains, Inc., 304 Summit Street, Hightstown, NJ (2012 – date).

Current projects include: 1) Consultant to Centers for Excellence in American Indian and Alaska Native Health, University of Colorado, Denver for 3 tasks: A) Conduct and analyze needs assessment of substance abuse services in Fairbanks, AK.; B) Conduct community readiness study for offering substance abuse prevention services in Fairbanks, AK.; and C) Complete literature review for NIH, DHHS, Office of Minority Health focusing on American Indian and Alaska Native male health.; and, 2) Consultant to Temple University, Center for Asian Health for 1 task. Increase staff capacity to conduct qualitative studies and focus groups for 3 health issues, analyze data, publish and disseminate project results.

PREVIOUS EXPERIENCE:

Executive Director and Research Associate for Native American Cancer Research, 3110 S. Wadsworth Blvd., Denver, CO 80227 (2007-2012). ***Duties:*** Primary project, research and administrative oversight for organization and project activities. Sample projects: 1) Centers for Disease Control and Prevention (CDC) “Collaboration and Capacity Building” grant as Principal Investigator provided national technical assistance to tribes, health care providers and state health departments to improve breast and cervical cancer screening and conduct regional conferences. Improve navigator services to address barriers to care and diminish the lag between diagnosis and treatment.; 2) Native Navigators Across the Cancer Continuum (NNACC), funded by NIH as a Co-Investigator, curriculum faculty and lead on the study design, evaluation and analysis. Evaluation of a 12-part series training on cancer prevention, early detection, treatment and palliative care. The study includes a longitudinal analysis of community outcomes from Family Fun Day events as well as pre-/post-sites. Two supplements: A) 4 regional conferences for cancer navigation training and B) Muskogee Creek nation as a research site.; and 3) Denver Affiliate of Susan G. Komen for the Cure as Principal Investigator for Native American cultural competency technical support to mammogram and navigation providers.

Faculty and Director of Temple University’s Master’s of Public Health (MPH) program (2005-07). Included: 1) Conducting Research and teaching PhD and MPH courses; 2) Providing quality assurance for MPH capstone experience and projects; 3) Recruiting students; 4) identifying and maintaining relationships with government and community based health agencies; 5) Supervise preparation of Internal Review Board (IRB) packages for PhD and MPH programs and provide QA for projects; 6) Maintain evaluation databases, surveys and activities for students and alumni; 7) Serve on University, College and Department committees including admissions, merit, PhD committees and CEPH accreditation; and 8) Contribute to the Center for Preparedness Research, Education and Practice (C-PREP) and the Center for Women’s Health. Fieldwork Coordinator (2003-05).

Senior Health Research Scientist, Center for Public Health Evaluation and Research, Battelle Memorial Institute, 6115 Falls Road, Suite 200, Baltimore, MD 21209 (10/02-10/03). Duties: wrote protocols, managed data collection and quality assurance and conducted

analyses for primary studies including: 1) Review literature for tobacco cessation and initiation, exposure to second-hand smoke; 2) Conducting analyses for a study of cigarettes sales targeting minors. Representative study of 75 community merchants, observed sales or compliance checks, and quantified observations of the interior and exterior “tobacco friendly” environment of selected stores. Analyzed reliability of store environment observational data, merchant interviews and enforcement of “no tobacco sales to minors” using triangulated data sets.; 3) coded and analyzed a study of novel tobacco products and their availability using a national sample.; 4) coordinated building a systems model for tobacco control.; and 5) estimated “real” increases in cigarette prices associated with state/local taxes.

Director, Family Studies Unit, Center for Community Health, Neuropsychiatric Institute, University of California, Los Angeles. 10920 Wilshire Blvd., LA, CA 90024-6521. (6/01-8/02) and **Family Studies Unit, Child Development, Pediatrics Department, Cornell Medical College, NY, NY** (6/02-10/02). Duties: Provided administrative and scientific oversight for Manhattan-based research projects; Supervised over 50 staff; Conducted Mental Health intervention; analyzed network analysis and longitudinal data; Monitored data collection and quality, wrote research protocols and questionnaires, grants and reports. Served as Co-Investigator for emergency preparedness sub-study funded by NIMH.

Adjunct Research Associate, University of S. Carolina: Department of Administrative and Clinical Nursing, College of Nursing, University of S. Carolina, Columbia, SC 29212 (8/00-8/01). Duties: Analyzed data and wrote articles for presentation and publication, monitored quality of data, wrote research protocols and questionnaires, grants and reports, conducted focus groups. Primary Study: Southern Women’s Health Project. (National Institute of Nursing Research, 1R01 NR04374-01A1, 6/99-6/02), a longitudinal study of HIV+ women, at risk of pregnancy including an intervention based on the Family Coping Project designed to improve treatment adherence, decrease risk of having a child with HIV and improve quality of life. Secondary Studies: Family Coping Project; Discharge Planning for prison and jail releases and HIV-Prevention, Intervention Project.

Executive Director and Associate Professor, Hunter College: Duties: Scientific, Program and Administrative duties for the Center on AIDS, Drugs and Community Health, 695 Park Ave., NY, NY 10021 & CUNY Research Foundation, 555 West 57th St. New York, NY 10019. (8/98-10/00. Conducted research, taught and administered program on Urban Public Health. Select projects:1) New York City (NYC) study of *HIV Prevention Case Management* for drug users in Community Based Organizations (CBOs). CBO Case studies and track program implementation and outcomes. Assessed organizational capacity, assessment of model fidelity and service delivery, and monitored program activities; 2) *NYC initiative to improve community knowledge of asthma* via five CBOs. Community needs assessments, case studies of CBOs, focus groups for parents and community nurses, and a network analysis of referrals for services from the CBOs; 3) *Health Link*: substance use reduction model for adolescents and women at Riker’s Island jail; Case study of program implementation, client satisfaction surveys, assessed service and research protocols, mapping client flow and interviews of program graduates.; 4) *Replication, Health Link* by with the NY State and City Depts. of Health for adult males in jail. Replicated materials and

curricula, scientific oversight of model fidelity and outcomes assessment.; 5) *evaluation of the Beacon's*, NYC youth after-school programs with the Academy for Educational Development. Community survey, youth surveys, long term participant interviews, parent interviews and a community map.; and 6) *Senarios USA* project, Public Service Announcements for adolescent HIV risk (www.scenariosusa.com).

Behavioral Scientist, (GS-0101-13). Behavioral Intervention Research Branch, Div. of HIV/AIDS

Prevention, Center for HIV/AIDS, STD and TB Prevention, Centers for Disease Control and Prevention, 1600 Clifton Road, Atlanta, GA 30333 (2/96 to 8/98). Research responsibilities include working collaboratively to develop study design, measures and data collection methods for the following studies: 1) *The Prevention Marketing Initiative Demonstration Sites*: (\$3,500,000 per year via contracts; project period: 1993-1998). Conducted Network Analysis of Peer Outreach interventions for five sites targeting youth at risk for HIV. Evaluated media and condom distribution interventions with city-wide surveys (three sites), of skill building workshops with a pre-/post-/follow-up survey and of program progress using case studies, progress indicators and product testing. Primary responsibility for developing Peer Outreach interventions in each site. The Prevention Marketing Initiative won a nomination for the 2001 CDC Shepherd Award for Excellence in Applied Research; 2) *The Pilot Peer Leader-Based HIV Prevention Demonstration Program*: (\$125,000 per year via cooperative agreement; project period 1995-1998). Primary responsibility for the replication and evaluation of Jeff Kelly's model for Peer Outreach. In conjunction with the National AIDS Fund and Jeff Kelly, two Community Based Organizations are replicating a Peer Outreach model for men and women, aged 18-25 living in low-income housing projects. The evaluation includes a pre- and post- community wide survey of sexual behaviors.; 3) *CIDUS--Epidemiological and social longitudinal study of Injecting Drug Users*: (\$3,500,000 per year via cooperative agreements; project period 1993-1999). Developed sexual risk taking and violence parts of the core questionnaire for seven sites. Analyzed violence sections in the past core questionnaire.; 4) *HIV Partner Notification and Violence Study*: (\$125,000 per year via cooperative agreements; project period 1995-1997). Primary responsibility for formative research including focus groups and pilot questionnaires. Completed final questionnaire assessing violence related to HIV testing and partner notification for women attending STD clinics in three sites.; 5) *Family Coping Project*: (\$330,000 per year via cooperative agreement; project period 1992-1996). Primary responsibility for formative research including focus groups and pilot questionnaires. Primary responsibility for final questionnaire for studying coping among HIV+ women and their family members. This longitudinal study was conducted in seven urban and rural sites.; 6) *Rape and HIV*: (\$300,000 per year from 1993-1997). Lead study design, formative and final questionnaires. Study of recent sexual assault survivors and community controls for sexual risk and drug use post-assault. Conducted content and time analyses, trained CBOs, provided technical assistance and training to CBOs in qualitative methods including focus groups, case studies and rapid needs assessments, providing consultation to other research projects, serving on working groups for Qualitative Methods, Community Interventions on sexual assault and HIV partner notification guidelines.

Visiting Scientist, Social and Behavioral Studies Section, Epidemiology Branch, Division of HIV-AIDS, National Center for Infectious Diseases, Centers for Disease Control and Prevention and **Adjunct Research Associate**, Crime Victims Research and Treatment Center, Medical University of South Carolina, 171 Ashley Ave., Charleston, SC (6/94-2/96). Primary responsibility for the CDC Collaborative Studies "Rape and HIV: An Epidemiologic Study" and "Family Responses to HIV+ Women." As project officer, I provided technical assistance on conceptual, methodological and statistical issues for both quantitative and qualitative research. Conducted the HIV Partner Notification and Violence study and the HIV and Violence conference planning committee.

Post Doctoral Fellow, HIV/AIDS NRSA Training Fellowship, School of Public Health, Emory University, 1518 Clifton Rd., Atlanta, GA (7/92-6/94). As **Visiting Fellow** at the Centers for Disease Control and Prevention; Performed duties of a Project Officer including consultation on study design and qualitative and quantitative methods and analysis, overview of research projects, evaluation of projects for funding; Coordinated Qualitative Methods Working Group.

Assistant Professor, Department of Sociology, Tulane University, Newcomb Hall, New Orleans, LA 70118 (8/88-7/92). Served as Principal Investigator for the study, "The Process and Dynamics of Rape in a Major Metropolitan Area." Developed and researched an interactive software program, "Welcome to Sociology." Developed study guides and test bank for Introduction to Sociology text. Served as Director to Tulane Extension, a sexual assault response, recovery and prevention program and as representative to the New Orleans Rape Crisis Service Commission. Developed Rape Crisis Sensitivity workshops for the New Orleans Police Department in conjunction with the YWCA.

Lecturer, Sociology Dept., Univ. of Tennessee, Knoxville, TN (9/86-8/88). Researched Diagnostic Review Groups' influence on medicaid payments benefitting the elderly and worked with the YWCA on a sexual assault prevention program. Taught classes and served on departmental committees.

Research Assistant III, Department of Pediatrics, University of Iowa Hospitals & Clinics, Iowa City, IA (4/81-9/86) Directed Amniocentesis Decision-Making, and Premature Rupture of Amniotic Membranes studies. Pretested questionnaires, interviewed subjects, performed data management and statistical analysis, supervised staff and wrote reports, articles and new grants. Consulted on studies of breast-feeding initiation and duration, asthma treatment, Pediatric Nurse Practitioner functioning.

Social Science Analyst, [GS] Services Analysis Branch, NIAAA, PHS, NIH, Rockville, Maryland (Summer, 1980 and Winter, 1981). Reviewed alcohol service grants, collected and analyzed data for woman in alcohol treatment, reviewed departmental research reports.

EDUCATION:

Post-Doc 1994 NRSA fellow in HIV/AIDS. Emory University School of Public Health

PhD	1989	Sociology/Statistics University of Iowa, Families Who Must Decide: Amniocentesis and Childkeeping Decisions.
MPH Falling HIV.	1994	Behavioral Epidemiology, School of Public Health, Emory University, Through the Cracks: Social Service Concerns of Women Infected with
MA	1982	Sociology, University of Iowa, The Process of Juvenile Delinquency: A Longitudinal Test of Social Control and Differential Association Theories.
BS	1978	Cum Laude. Sociology/Mathematics, Missouri Western State College.

FUNDED GRANTS and CONTRACTS:

Recently Funded Projects:

Seals B, Principal Investigator. Culturally Competent Navigation for American Indians. Susan G. Komen for the Cure, Denver Affiliate \$25,280; 4/1/11-3/31/12

Seals B, Principal Investigator, Burhansstipanov L, Co-Investigator. Centers for Disease Control and Prevention, Center for Chronic Disease Prevention and Health Promotion. Collaborative Partnerships in Cancer Prevention and Control Programs for American Indians. 1U57DP003084-01, \$400,000/year; 9/30/2010-9/29/2015.

Burhansstipanov L, Principal Investigator, **Seals B**, Co-Investigator. Native Navigators and the Cancer Continuum (NNACC). National Cancer Institute. Office of Minority Health., R24MD002811-04, \$450,000/year original grant, \$200,000 supplemental for Regional Training Dissemination; \$242,000 2/08-1/09; Muscogee Creek supplement \$280,000; 5/09-1/13.

Seals B, Burhansstipanov L, Kaur J, Mayo Clinic's "Spirit of EAGLES Community Network Programs 2". National Cancer Institute, U54CA153605, (P.I. Kaur) 07/01/2010-03/31/2015; \$6,250,000.

Past Projects:

Seals B, Principal Investigator. Expanding Breast Cancer Screening for Native Americans. Susan G. Komen for the Cure, Denver Affiliate, \$30,000; 4/1/10-3/31/11.

Seals B, Principal Investigator; Burhansstipanov L, DrPH, Co-Investigator. American Indian Cancer Collaborative for Women's Health. Centers for Disease Control and Prevention, Nat. Ctr. For Chronic Disease Prevention and Health Promotion, 1U57DP001138-03, \$350,000/year; 10/07-9/10.

Seals B, Principal Investigator, "Women's Wellness Connection of CDC's National Breast and Cervical Early Detection Program: Native American Outreach." Colorado State Department of Health and Environment, \$36,700/year; 7/1/08-6/30/12.

Burhansstipanov L, Principal Investigator, Krebs L, **Seals B**, Co In-vestigators, "Quality of Life: Native American Cancer Education for Survivors," (NACES), National Cancer Institute, R25 CA 101938 \$255,000/year; 7/1/07-8/31/09.

Seals B, Principal Investigator; "Native American Prevention of Obesity, Plus (NAPO+)." Colorado State Department of Health and Environment; \$200,000; 7/1/08-6/30/10.

Seals B, Principal Investigator, "Native American Tobacco Education (NATE)." Colorado State Dept. of Health and Environment, \$148,000/year; 7/1/08-6/30/10.

Seals B, Principal Investigator, Bass S, Co-Investigator. Communication Templates, Community Liaisons and Training for Points of Dispensure (PODs). Philadelphia Department of Public Health, Acute Communicable Disease Program. CDC Readiness Initiative. \$100,000; 7/1/05-6/30/06. Renewed as “Community Outreach and Assessment,” \$100,000; 9/1/06-8/31/07

Seals B, Principal Investigator, Kruus L, Co-Investigator. 2005. “Effective Trauma Interventions: Development and Testing” Tobacco Init. Formula Funding, \$50,000, 6/05-12/07.

Kruus L, Principal Investigator, **Seals B**, Co-Investigator, Karras D, Co-Investigator. 2005. “Healthcare Worker Response to Disaster Conditions,” Tobacco Init. Formula Funding, \$50,000, 6/05-12/07.

Bass S, Principal Investigator, **Seals B**, Co-Investigator; Leebron E, Co-Investigator, 2005. “Risk Communication, Social Marketing and Media Training: Program Development for Disaster Personnel.” Tobacco Initiative Formula Funding, \$50,000, 6/05-12/07.

Hausman A, Principal Investigator; Co: Investigators: Baron D, Aaronson W, Gordon T, Ruzek S, **Seals B**, Bass S, Segal J, “Mental Health Risk Communication for Emergency Preparedness,” Pennsylvania State Department of Health Interagency Contract (interagency agreement); \$100,000, 6/04-8/04; \$400,000, 8/04-6/06; \$75,000, 7/06-6/07.

Satter D, Co-Principal Investigator, Director, American Indian and Alaska Native Research Program, Center for Health Policy Research, UCLA, **Seals B**, Co-Principal Investigator, Temple University, Burhansstipanov L, Co-Investigator, Executive Director, Native American Cancer Center. 2004-2006. American Indian Breast Cancer Prevention: Weiner D, Co-Investigator, Center for Health Policy Research. Turning Knowledge into Action. Susan G. Komen for the Cure® Foundation via UCLA.

Newton R, Project Director, Institute on Aging; **Seals B**, Project Co-Director, Department of Public Health. 2004. “Training for HEROS Screening, an Intervention for Falls and Fall Injury Reduction in Older Adults” PA Dept of Health, Bureau of Chronic Diseases and Injury Prevention Contract: 4/04-10/04; \$6,000 total contract.

Hausman A, Co-Principal Investigator, **Seals B**, Co-Principal Investigator. 2004. “Emergency Preparedness, Risk Communication, Perceptions of Terrorism and Mental Distress,” Temple University Faculty Grant to augment Temple University’s Pennsylvania State with Philadelphia Metropolitan (oversample) annual Quality of Life Survey, 5/04-4/05; \$50,000 total award.

Satter D, **Seals B**, Burhansstipanov L. Analyzing American Indian cancer risk and incidence data from the California Health Interview Survey. National Cancer Institute, October, 2002-March, 2004. (contract #263-MQ-218727), Co-Investigator. \$200,000.

Myllyuoma, J, Principal Investigator, **Seals B**, Co-I. Adherence to HIV treatment and health status among adults and pediatric patients in care. Subcontract to Johns Hopkins University, funded by NIH, October, 2002-October 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Evaluation of Comprehensive Tobacco Use Prevention and Control Programs. Task Order; CDC, Office on Smoking and Health; October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Initiative on the Study and Implementation of Systems (ISIS) and Global Tobacco Research Network (GTRN). Task Order; NCI, Tobacco Control Research Branch; October, 2002-October, 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Community Surveillance and Novel Tobacco Products. R01, NCI; October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Myllyuoma J, Principal Investigator, **Seals, B**, Co-I. Impact Teen. Subcontract from Univ. of Illinois, funded by Robert Wood Johnson Foundation. October, 2002-October, 2003. Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Business Practices and Minors' Access to Tobacco. R01 NCI, October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Clark P, Principal Investigator, **Seals, B**, Co-I. Real Price of Cigarettes Following Excise Tax Increases. R01 NCI, October, 2002-October, 2003, Co-Investigator. Battelle considers award amounts confidential.

Rotheram-Borus MJ, Ward MJ, **Seals B**, Lester P. Trauma Response to 9/11, Supplement to existing NIMH proposal, Impact of AIDS on Adolescents' Transition to Adulthood. (MH49958-11). June, 2002-Nov., 2003 (\$200,000).

Carter C, Principal Investigator, **Seals B**, Co-Principal Investigator. Health Literacy to Address Health Disparities: Increasing Access to and Quality of Care Among African American Women. Howard University Faculty Research Support Program. Sept., 2001-May, 2003 (\$50,000).

Roye C, Principal Investigator, **Seals B**, Alcabes P, Co-Principal Investigators. Increasing Use of Dual Methods of Protection from Pregnancies & STDs/HIV. NICHD, May, 2001-June, 2001 (\$859,729).

Seals B, Principal Investigator, Joiner K, Minsky, M. ScenariosUSA, Hewlett Foundation, January, 2000-December, 2000 (\$20,000). Renewal June, 2000-December, 2001 (\$75,000).

Roberts L, Principal Investigator, **Seals B**, Co-I. A Minority Public Health Training Program, Bronx Lebanon Hospital (Robert Wood Johnson Foundation) September, 2000-December, 2000 (\$14,000).

Seals B, Principal Investigator, Freudenberg N, Co-I. A Replication of the Health Link Model in NYC and Syracuse, Health Resources Incorporated/NYS AIDS Institute (Centers for Disease Control and Prevention). December, 1999 - November, 2000 (\$270,000).

Seals B, Principal Investigator, Freudenberg N, Co-I. Prevention Case Management: An Evaluation, NYC, Department of Health. July, 1999-December, 2000 (\$1,200,000).

Seals B, Principal Investigator, Freudenberg N, Co-I. Health Link Replication for Men in Jail, NYC, Department of Health. January, 1999 - June, 2000. (\$99,999). Expanded for Fall, 2000.

Seals B, Principal Investigator, Roberts L, Co-I. Urban Horizons' Family Wellness Program, Altman Foundation. October, 1998 - September, 1999 (\$75,000).

Freudenberg N, Principal Investigator, Co-Is: Richie B, **Seals B**. Health Link. Robert Wood Johnson Foundation. August, 1998 - December, 2000 (\$5,000,000).

Freudenberg N, Principal Investigator, **Seals B**, Co-I. Beacons' Evaluation. Subcontract from Academy for Educational Development. November, 1998 - June, 2000 (\$95,000).

Freudenberg N, Principal Investigator, Co-I's: Kass D, **Seals B**. Asthma TA and Evaluation. NYC, Department of Health, August, 1998 - June, 1999 (\$150,000).

Freudenberg N, Principal Investigator, Co-I's: Micheljohn S, Roberts L, **Seals B**. COPC. Housing and Urban Development (HUD). August, 1998 - November, 1999 (\$150,000).

Seals B, Principal Investigator, Co-I's: Johnson, R, Smith, D, Wright J. Incidence and Dynamics of Sexual Assault. Contemporary Public Policy Program, Tulane University, July, 1991-June, 1992 (\$25,000).

Seals B. Computerized Study Aid (textbook), update and statistical improvement of Test Bank for Beth Hess' Sociology, 4th ed. Macmillan Publishers, Inc., January, 1990 - June, 1990 (\$9,000).

Seals B. Families Who Must Decide: Amniocentesis and Childkeeping Decisions. Newcomb Foundation, Summer, 1991 (\$3,000).

Seals B. An Evaluation of Computer Assisted Instruction for Introduction to Sociology. Macmillan Publishers Inc., January, 1990-December, 1990 (\$2,000).

Williamson R, Principal Investigator, Co-I's: **Seals B**, Grant S. An Evaluation of a Statewide Prenatal Screening Program for Neural Tube Defects: MS-AFP. IA Birth Defects Instit., May, 1985-July, 1985 (\$1,000).

Ekwo E, Principal Investigator, **Seals B**, Co-I. The Risk-Taking Behaviors in Subjects Who are Carriers of Genes that Code for Chronic Disease. University of Iowa Spelman-Rockefeller Children and Parenting Seed Grant, January, 1984-December, 1984 (\$4,775).

CONSULTANCIES: (does not include projects listed elsewhere)

Ma G. Principal Investigator. Community Network Program, CBPR grant. U54 Funded by NIH, 10/10-10/11. Provided training on Focus groups, Case Studies and Key Informant Interviews. Developed interview guides and conducted moderator training and debriefing.

Carter C, Principal Investigator. Development of an intervention for pregnant substance abusing women. Funded by Howard University, Faculty Development Grant, 7/02-6/03. The development and testing of a tailored HIV and substance abuse intervention.

Conwal, Inc. Evaluation of intervention implementation success in the Partners Project. Funded by CDC, Center for Chronic Disease, Reproductive Health, 9/02-4/03. A study of the ability to recruit couples and males into an HIV/AIDS risk reduction intervention.

Moneyham L, Principal Investigator, Sowell R, Co-I. A Peer Counseling Intervention for Rural Women with HIV. National Institute of Mental Health. October, 1999-September, 2002. Intervention study based on results from the Family Coping Project.

Swanson S, Principal Investigator. An Evaluation of CDC Directly Funded Community Based Organizations for HIV Prevention, Conwal Inc., June, 1999-May, 2002. Consultant on organizational outcomes and program monitoring expert oversight panel.

Resnick H, Principal Investigator. A Prevention of Post Rape Distress, Medical University of South Carolina. June, 2000-July, 2002. Study of sexual assault intervention for survivors based on results from Rape and HIV study.

Resnick H, Principal Investigator. A Prevention of Post Rape Distress among Native Americans, Medical University of South Carolina. June, 2000-July, 2002. Study of sexual assault intervention for survivors based on results from Rape and HIV study tailored to Native Americans.

SUPERVISORY EXPERIENCE:

Executive Director, Native American Cancer Research, supervise 11 FTE staff, over 10 consultants and 5 subcontracts, lead national collaborative to improve Breast and Cervical

Cancer Screening and Comprehensive Cancer Planning for American Indian and Alaskan Natives.

MPH Director, Temple University, Supervise 8 TAs, 4 RAs, up to 10 PhD students in proposal stage and up to 25 MPH students completing their MPH projects.

Program Director, Family Studies Unit—Manhattan Office, UCLA Center for Community Health, Neuropsychiatry Institute. 12 FT and 40 PT employees including 5 Project Coordinators (study titles: TALC, CHAT, CLEAR, BABY-TALK). Program, fiscal and administrative oversight.

Director of HIV Services, Project Hospitality, 100 Park Avenue, Staten Island, NY 10302. Up to 60 FTE staff including CSW Mental Health Clinician, 4 Directors and 2 Programs Administration, Client Services (consultant, 10/02-4/01).

Executive Director, Center on AIDS, Drugs and Community Health, Hunter College, up to 32 FTE staff, 10 student interns, and 4 Faculty Associates. Scientific and Programmatic oversight of the following departments: Administration, Evaluation and Research, Client Services, Community Projects, and Policy and Structural Interventions.

Project Officer, CDC, Peer Outreach Replication, 1 Program Assistant, 1 Intern, up to 10 projects.

Director (President), Tulane Extension (Rape Crisis Services) Tulane University, New Orleans, (Fall, 1989-Fall, 1991.) 8 volunteer permanent staff, 80 volunteer students.

Principle Investigator, Tulane University, Sociology Department, Research Projects: 1. *Rape Dynamics* (1991-1992), 3 part-time Master's Level Research Assistants; 2. *Software Evaluation and Test Standardization* (1990-1991), 2 part-time Master's-level Research Assistants, 1 Bachelor's-level Research Assistant; Teaching Projects: 1 Teaching Assistant (1988-1992).

Research Assistant III, University of Iowa, Pediatrics Department, Research Projects, 2 full-time Master's-level Research Assistants, 2 part-time Bachelor's-level Research Assistants, 3 part-time Bachelor's-level Research Assistants, 3 part-time Bachelor's-level Research Assistants.

TEACHING EXPERIENCE (since 1989):

Clinical Educator Track, (Fieldwork Coordinator 2003-2005; MPH Director 2005-2007), Department of Public Health, Temple University, Philadelphia, PA (Fall, 2003-Spring, 2007).

Associate Professor, Urban Public Health Program, School of Health Professions, Hunter College, New York, NY (Fall, 1998 - Fall, 2000).

Adjunct Lecturer, Department of Behavioral Science and Health Education, School of Public Health, Emory University, Atlanta, GA (Fall, 1994).

Assistant Professor, Department of Sociology, Tulane University, New Orleans, LA (Fall, 1989-Summer, 1992).

COURSES:

Lower level: Introduction to Sociology, Social Problems, Marriage and the Family, Social Change, Gender and Society, Social Institutions, AIDS and Society

Upper level: PhD Proposal Writing, HIV/AIDS Epidemiology, History and Ethics of Public Health, MPH Capstone Seminars for Fieldwork and Internship placement, Women and Health Care Issues, Medical Sociology, Symbolic Interactionism, Family Development, Graduate Intermediate Statistics, Community Mobilization, Research Design, Research and Evaluation, Program Planning, Funding and Evaluation, Theories of Health Communication

PUBLICATIONS:

Books, Chapters and Other Materials:

Seals B, Marchionda P, Burhansstipanov L, Krebs L, Lindstrom D, Cornier L, Fennimore P, Harjo, L, Castro G, Joseph T. 2012. Native People's Wellness: Women's Health: Cervical Cancer Prevention, Detection, and Care. Native American Cancer Research (Funded by the CDC), in press.

Seals B, DeRoin D, Marchionda P, Joshweseoma L, Joseph T, Castro G. 2012. The Hopi Men's Health Project: A Case Study. Native American Cancer Research (Funded by the CDC), in press.

National Tribal Tobacco Prevention Network (including **Seals B**). Best/Promising Tobacco Practices. American Cancer Society. In Press.

Seals B, Warren V, Joseph T, Joe S, Joshweseoma L, Mackinnon M. 2011. Arizona's Collaborative for Native American Cancer Control: A Creation Story. (DVD Case Study). <http://www.natamcancer.org/AZcaseStudy.html>

Seals B, Burhansstipanov L, Mackinnon M, Beck C, Clark R, Joseph T. 2010. Native People's Wellness: Colorectal Cancer Prevention, Detection and Care. Native American Cancer Research (Funded by the CDC), <http://www.natamcancer.org/wellness2.html>.

Seals B, Mackinnon M, Burhansstipanov L, Joseph T. 2009. Native Women's Wellness: Cancer Prevention, Detection and Care. Native American Cancer Research (Funded by the CDC), <http://www.natamcancer.org/wellness.html>.

Hausman A, **Seals B**, 2005. Preparedness for Terrorist Events. Chapter 4. Where we Stand: Community Indicators for Metropolitan Philadelphia, 2005. The Metropolitan Philadelphia Indicators Project. Study Principals: Adams C, Bartelt D, Elesh D, LoSciuto L, Mattson M. Supported by the William Penn Foundation and Temple University.

Pennsylvania Statewide Advisory Committee for Preparedness. 2004. Integration of Psychiatric Emergency Rooms into DHHS, Office of the Assistant Secretary for Health, Pandemic Influenza Preparedness and Response Plan.

Academy for Educational Development (AED) and Centers for Disease Control and Prevention (CDC). 1999. Epidemic Profiles for Youth. (PMI Team). CDC AIDS Clearing House.

Academy for Educational Development (AED) and Centers for Disease Control and Prevention (CDC). 1998. Youth Involvement. (PMI Team). CDC AIDS Clearing House.

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Seals B. 1995. Solidarity Across the Lines: Integrating a Violence Perspective into HIV Prevention. Plenary Speaker, National Workshop on HIV and Violence sponsored by National Association for People With AIDS and New York Anti-Violence Project, New York.

Resnick H, **Seals B**. 1995. Assessment of Violence and Posttrauma Reactions. National Workshop on HIV and Violence, National Association of People With AIDS and NY Anti-Violence Project, NY.

Seals B, Sowell R, Bakeman R, Moneyham L, Demi A, Cohen L, Guillory J. 1995. Performance of Daily Activities Among Women Infected with HIV: Family and Individual Factors. HIV Infection in Women Conference sponsored by APA, Washington, DC.

Moneyham L, **Seals B**, Demi A, Sowell R, Cohen L, Guillory J. 1995. Living with HIV: Issues of Stigma and Disclosure in Women Infected with HIV, HIV Infection in Women Conference

sponsored by American Psychological Association, Washington, DC.

Sowell R, Guillory J, Moneyham L, Cohen L, **Seals B**, Demi A. 1994. Barriers to Care for HIV+ Women, American Public Health Association, Washington, DC.

Demi A, Bakeman R, **Seals B**, Sowell R, Moneyham L. 1994. Methodological Issues in Conducting Research on HIV+ Women and their Families. National Council on Family Relations, Minneapolis, MN.

Resnick H, Kilpatrick D, **Seals B**, Best C, Saunders B. 1994. Alcohol Use and HIV Risk Behaviors among a National Sample of Women, Research Society on Alcoholism, Maui, HI.

Demi A, Moneyham L, Sowell R, Cohen L, Guillory J, **Seals B**. 1994. Psychosocial Stressors and Resistance Factors Affecting HIV Positive Women. Psychosocial and Behavioral Factors in Women's Health: Creating an Agenda for the 21st Century, APA, Washington, DC.

Sowell R, Moneyham L, Demi A, Cohen L, **Seals B**. 1993. Living with HIV: Psychosocial Issues in HIV+ Women. Internat. Conf. on AIDS Educ. Chicago, IL.

Sowell R, Moneyham L, Demi A, Cohen L, **Seals B**. 1993. Conceptual and Methodological Issues in the study of HIV-positive Women and Family Members. Annual Conference of the Association of Nurses in AIDS Care (ANAC). Los Angeles, CA.

PROFESSIONAL PRESENTATIONS (excludes presentations published as abstracts):

Burhansstipanov L, **Seals B**. 2010. Cancer across the Continuum of Prevention, Detection, Treatment, “Thrivership” and Palliation: A week long training in cancer navigation for Comanche Nation. Lawton, OK.

Seals B. 2010. Evidence and Evidence: How generalizable are results. Public Education and Recruitment Training, CDC. Atlanta, GA.

Seals B, Burhansstipanov L, 2009. Lessons Learned from Tribal Comprehensive Cancer Planning. Arizona Comprehensive Cancer Control Annual Conference, Flagstaff, AZ.

Seals B, Burhansstipanov L, 2009. NACR Cancer Related Projects and Futures. ICCRRN, Toronto, Canada.

Seals B. 2008. Mapping the Future: Shaping Practice and Policy. Cancer, Culture & Literacy Conference. Clearwater Beach, FL.

Seals B. 2008. Social Marketing for Low Literacy Populations. Cancer, Culture & Literacy Conference. Clearwater Beach, FL.

Seals B. 2008. Native Communities and Cancer: Embracing Tradition in diagnosis and care. 5th Annual American Indian Symposium. Kansas City, MO.

Seals B. 2008. Missed Opportunities, New Hopes and Future Directions with American Indians and the HIV/AIDS epidemic. 5th Annual American Indian Symposium. Kansas City, MO.

Burhansstipanov L, Krebs L, **Seals B.** 2008. Indigenous Peoples Cancer Survivorship Across the World. Pacific Region Indigenous Doctor's Congress. Kaua'I, Hawaii.

Seals B. 2008. Cancer and Native Americans: New Opportunities and Barriers for Diagnosis, Treatment and Care. Wyoming Chronic Disease Conference. Little America, WY.

Seals B. 2008. Cultural Competency: Native American Outreach and Social Marketing. Interactive Workshop. Wyoming Chronic Disease Conference. Little America, WY.

Seals B. 2008. Native American Survivors Network: Program Beginning, Maintenance and Expansion. South Eastern Spirit of Eagles Conference. Savannah, GA

Seals B. Burhansstipanov L, 2008. Community Based Participatory Research in American Indian country. Community Based Cancer-Control: A Seminar for American Indian and Alaska Native Community Health Advocates. Seattle, WA.

Seals B. Burhansstipanov L, 2008-09. Building Relationships with Native American Populations. Cultural Competency Training for the Centers for Disease Control and Prevention, Atlanta, GA. Also offered to Departments of Health in Michigan, Nebraska, Colorado, Wyoming, N. Dakota.

Seals B. 2008. Providing Cancer Recruitment, Screening and Navigation for American Indians. Women's Wellness Connection, Regional Meeting, Denver, CO.

Seals B. 2007. Native Communities and Cancer: A New Age for Diagnosis, Treatment and Care. Native Am. Health Summit. Univ. of Texas, MD Anderson Cancer Ctr. Houston, TX.

Seals B. 2006. Grant Writing and Finding Funders. Health Education Centers Training. Center for Preparedness, Research, Education and Practice (C-PREP). Philadelphia, PA.

Seals B. 2005. Mental Health Preparedness in Pennsylvania. Panel of experts on Disaster Preparedness. Pennsylvania State Senate Panel on Disaster Preparedness, Harrisburg, PA.

Rogerino A, **Seals B.**, Matthews L, Michel S, Edwards D. 2005. Treatment of Pediatric Obesity in a Health Care Setting: An Assessment of Caregivers. College of Physicians, Public Health Section, Philadelphia.

Igbre A, Merron-Brainerd J, **Seals B**. 2005. HIV/AIDS Training for Healthcare Professionals. College of Physicians, Public Health Section, Philadelphia.

Eisenstein E, **Seals B**, Burton H., Karpyn A. 2005. The Corner Store Campaign. College of Physicians, Public Health Section, Philadelphia. (Award Winner).

Tumasang F, Levine A, Monahan K, **Seals B**, Aaron E. 2005. Management of HIV in Pregnancy. College of Physicians, Public Health Section, Philadelphia.

Mankodi F, **Seals B**, Riks A, Pletcher J, Forke C, Perella D, Spain C, Robinson D, Watson B, Heath K. 2005. Validity of Reported Varicella History as a Marker for Varicella Zoster Virus (VZV) Immunity. College of Physicians, Public Health Section, Philadelphia.

Kulp H, **Seals B**, Mazzoni S, Strahs B. 2005. Behavioral Health Issues in Women and Children. College of Physicians, Public Health Section, Philadelphia.

Sisson J, **Seals B**, Mazzoni S, McFalls D, Evers M. 2005. College of Physicians, Public Health Section, Philadelphia.

Hill S, **Seals B**, Roebuck D, Matthews L. 2005. College of Physicians, Public Health Section, Philadelphia.

Webb S, Hausman A, **Seals B**. 2005. Investigating the Relationship between Social Capital and Mental Health. College of Physicians, Public Health Section, Philadelphia.

Parks T, Lauby J, **Seals B**. 2005. Improving HIV Testing Among At-Risk Populations. College of Physicians, Public Health Section, Philadelphia.

Ruby, T, Gering A, **Seals B**, Ippolite J, Winn R, Santiago M. 2005. Cancer Screening and Female to Male Transgender Persons. College of Physicians, Public Health, Philadelphia.

Anyanwu U, **Seals B**, Pollack K, Kuperman M. 2005. Providing Infants' Safer Sleep Environment and SIDS Risk Reduction Education. College of Physicians, Public Health Section, Philadelphia.

Mateja W, **Seals B**, Solano P, McDuffie M. 2005. Survival Analysis of Substance Abuse Treatment Data. College of Physicians, Public Health Section, Philadelphia.

Seals B. 2005. Coalition Based Social Marketing. The Food Trust Colloquium. 4/6/05

Hausman A, **Seals B**. 2005. Emergency Preparedness in Pennsylvania. Press Release, 4/7/05.

Seals B, Hausman A. 2004. Mental Health and Bioterrorism: Survey Results, Pennsylvania

Public Health Association.

Seals B, Newton R. 2004. HEROS: A model for dissemination of a fall prevention intervention for elders, Pennsylvania Public Health Association.

Brower L, Spain C, Johnson C, **Seals B**. 2004. Reliability Of Data Sources For Enteric Disease Surveillance In Philadelphia: Evaluation And Recommendations, Philadelphia College of Physicians, Public Health Section.

Conklin K, Glicksman A, Norstrand J, **Seals B**. 2004. Health and Health Related Needs of Latino Elderly In Philadelphia: Building a Service and Research Agenda, Philadelphia College of Physicians, Public Health Section.

Johns J, **Seals B**, Gage R. 2004. Obesity And Health In Inner City Children: An Examination Of Body Mass Index And Asthma Among Philadelphia Youth, Philadelphia College of Physicians, Public Health Section.

Riley T, **Seals B**, Arum R. 2004. Assessing Systems Change at a Philadelphia District Health Center: An Evaluation to Determine Prenatal Providers' Perceptions towards Implementation of a New Model for Prenatal Care, Philadelphia College of Physicians, Public Health Section.

Su X, **Seals B**, Ma G, Hausman A, Lam, Tan Y, Edwards R. 2004. Knowledge, Attitudes, Behaviors and Barriers To Breast Cancer Screening Among Chinese Women In The Greater Philadelphia Region, Philadelphia College of Physicians, Public Health Section.

Kaste J, **Seals G**, Finkelstein M, Seals B. 2004. "Not enough real support:" Alternative route first-year teachers discuss their challenges. New England Educational Research Organization. Portsmouth, NH.

Seals G, Kasti J, Seals B, Finkelstein M. 2003. Renaming the world, reframing the word: Alternatively certified teachers discuss "success for all." Curriculum and Pedagogy Conference, Atlanta, GA.

Carter C, **Seals B**. 2003. Substance Abuse Policy for Maternal Drug Abuse: Public Health Versus Criminal Justice Approaches. The Dr. Lonnie E. Mitchell National NBCU Substance Abuse Conference. Baltimore, MD.

Seals B. 1999. Ecosocial World Health and the HIV Epidemic, Keynote Speaker, Brown University Conference on HIV, Providence, RI.

Seals B. 1998. The good news is Prevention Works, National AIDS Fund Annual Partner Meeting, Atlanta, GA.

Mayak M, Resnick H, **Seals B**, Kilpatrick D. 1997. Factors influencing use of medical follow-up services by adult rape victims. International Society for Traumatic Stress Studies. Montreal.

Resnick H, **Seals B**, Acierno R, Kilpatrick D. 1997. Rape and Risk of HIV Exposure: Implications for Primary and Secondary Prevention. International Society for Traumatic Stress Studies. Montreal.

Nayak M, Resnick H, **Seals B**, Kilpatrick D. 1996. Childhood trauma history, HIV concerns, and HIV-Risk Behaviors in Recent Adult Rape Victims. American Professional Society on the Abuse of Children.

Resnick H, Kilpatrick D, **Seals B**. 1996. Rape and HIV Risk: An Epidemiological Study. Association for the Advancement of Behavioral Therapy (AABT). New York.

Demi A, Bakeman R, Sowell R, Moneyham L, **Seals B**. 1996. Caregiver needs and Burden in HIV+ Women and their Families. ANA Council of Nurse Researchers, Wash., DC.

Moneyham L, **Seals B**, Sowell R, Demi A, Cohen L. 1996. The Impact of HIV on Subjective Well Being of HIV+ Women: Appraisal and Coping as Mediators. National AIDS Update, San Francisco, CA.

Sowell R, Moneyham L, Guillory J, **Seals B**, Demi A. 1996. Self-Prescribed Therapies among Women infected with HIV. Southern Nursing Research Society, Miami, Beach, FL.

Seals B. 1995. Dyadic versus Categorical Analysis: Is it Worth it? Dyadic Research Working Group, CDC.

Sowell R, Guillory J, **Seals B**, Moneyham L, Demi A, Cohen L. 1995. Self-Initiated Care among Women with HIV, AIDS and Chinese Medicine, Columbia University, NY.

Seals B. 1995. Rape Victim Treatment as Primary Prevention. Rape Grants Planning, CDC.

Sowell R, Guillory J, Moneyham L, Cohen L, **Seals B**, Demi A. 1995. Barriers to Care for HIV+ Women, AIDS Update Conference, San Francisco, CA.

Seals B. 1994. Doing behavioral research at NCID. Sociological Practice Association, Atlanta.

Seals B, Demi A, Moneyham L, Cohen L, Sowell R, Guillory J. 1994. Falling Through the Cracks: Social Service Needs Identified by HIV-Positive Women. Southeastern Women's Studies Association, Greenville, NC.

Seals B, Cohen L, Sowell R, Guillory J, Demi A, Moneyham L. 1994. HIV+ Women and Reproductive Issues. Midwest Sociological Society, St. Louis, MO.

Seals B. 1992. Sexual Harassment in the Academy. Society for the Study of Social Problems, SASH, Pittsburgh, PA.

Seals B. 1992. Sexual Harassment Policy. Sociologists for Women in Society, Minneapolis, MN.

Seals B. 1991. Against the Consumer: Feminist Criticisms of Reproductive Technologies. American Sociological Association, Cincinnati, OH.

Seals B. 1991. Parting Shots: Degradation Ceremonies in Acquaintance Rape. Midwest Sociological Society, Des Moines, IA.

Seals B. 1990. Amniocentesis Three Years Later: Influences on Attitudes and Reproductive Behavior. Midwest Sociological Society, Chicago, IL.

Seals B. 1989. Occupational Effects of Sexual Assault in White and Blue Collar Settings. Midwest Sociological Society, St. Louis, MO.

Seals B. 1987. The Feminization of Health Care or Are DRGs Really a Woman's Best Friend. Midwest Sociological Society, Chicago, IL.

Seals B. 1986. Social Support, Well-Being and the Ease of Amniocentesis Decisions. Society for the Study of Social Problems, New York, NY.

Seals B, Dusdieker L, Leigh G. 1986. Asthma Families: Notes on Minuchin's Thesis. Midwest Sociological Society, Des Moines, IA.

Seals B, Ekwo E. 1986. Amniocentesis Decisions: Individual or Couple Choice? Midwest Sociological Society, Des Moines, IA.

Seals B. 1986. Reproductive Technologies and Decision-Making. Women's Center. IA City, IA.

Ekwo E, **Seals B.** 1985. Parental Estimation of Risk and Decision Making About Amniocentesis. Midwest Society for Pediatric Research, Chicago, IL.

Seals B, Ekwo E. 1985. Moral and Religious Influences on the Amniocentesis Decision. American Sociological Association, Washington, D. C.

Cruikshank B, Clow T, **Seals B.** 1985. Analysis of Multiple Measures of PNP Functions in a Tertiary Care Center. American Pediatric Association, Washington, D.C.

Seals B. 1983. Medical Intervention and Family Planning Decisions: A Systematic Development of the Literature on Birth Defects. Midwest Sociological Society, Kansas City.

Seals B. 1983. Toward a Parsonian Hermeneutic: The Case of the Four Function Paradigm. Midwest Sociological Society, Kansas City, KS.

Seals B. 1982. Factors Associated with the Acceptance of Amniocentesis. Iowa Women

Sociologists Conference, Iowa City, IA.

PROFESSIONAL SERVICE: (excludes university service noted below)

Seals B. 2012. Cochrane Panel on Surgery Related to Voice Outcomes for Guidelines Development.

Seals B. 2011. Reviewer. Progress in Community Health Partnerships: Research, Education, and Action.

Seals B. 2010. Panelist. Special Emphasis Panel: Cancer Survivorship Care Planning and - Evaluating Special Events as Recruitment Strategy for Cancer Screening Special Interest Project.

Seals B. 2010. Manuscript Reviewer for American Journal of Public Health, Journal of Interpersonal Violence, Journal of Cancer Education.

Seals B. 2009. Panelist. Special Emphasis Panel: Addressing Emerging Infectious Diseases and Related Public Health Threats in the People's Republic of China (U01) (FOA) GH09-002.

Seals B. 2009. Abstract Reviewer, American Public Health Association. Community Health Planning and Policy Development and Public Health Education and Health Promotions sections.

Seals B. 2009. Manuscript Reviewer for American Journal of Public Health, Journal of Interpersonal Violence.

Seals B. 2009. Panelist. Aboriginal Cancer Care Resource Research Network Meeting. Funded by Canadian Institutes for Health Research (Terry Mitchell).

Burhansstipanov L, **Seals B**, Harjo, L. 2008. Program Organizers. Best Practices in Tobacco Control. Denver, CO.

Seals B. 2008. Manuscript reviewer for Journal of Health and Social Behavior, American Journal of Public Health, Journal of Interpersonal Violence.

Seals B. 2008. Abstract Reviewer. Intercultural Cancer Conference. Biennial Symposium on Minorities, the Medically Underserved & Cancer.

Seals B. 2007. Abstract Reviewer. Health Communications Section. American Public Health Association Conference, Washington, DC.

Seals B. 2007. Program Organizer. HIV/AIDS Section. American Sociological Association, NY.

Seals B. 2006. CEPH site visitor training.

Seals B. 2006. Abstract Reviewer. Intercultural Cancer Conference.

Seals B. 2006. Journal Reviewer for: American Journal of Public Health (2 reviews of 2 papers each), Health Education and Behavior (2)

Seals B. 2006. *Grant writing and finding funders.* Health Education Centers Training. Center for Preparedness, Research, Education and Practice (C-PREP), Philadelphia, PA.

Seals B. 2005. *Mental health preparedness in Pennsylvania.* Panel of experts on Disaster Preparedness. Pennsylvania State Senate Panel on Disaster Preparedness, Harrisburg, PA.

Seals B. 2005. Centers for Disease Control and Prevention. Panel Reviewer. Capacity Building Assistance to Improve the Delivery and Effectiveness of Human Immunodeficiency Virus (HIV) Prevention Interventions for High-Risk Racial/Ethnic Minority Subpopulations. PA #05051.

Seals B. 2005. Journal Reviewer for: American Journal of Public Health, Health Education and Behavior, Journal of Health and Social Behavior

Seals B. 2004- 2005. Pennsylvania Statewide Advisory Committee for Preparedness. Also serve on state Hospital and Healthcare Systems Task Force, Regional Counter Terrorism Task Force and Philadelphia Tri-state Preparedness Planning Group.

Seals B. 2004. Journal Reviewer for: American Sociological Review, Journal of Interpersonal Violence.

Seals B. 2004. Applicant Reviewer for Association for Teachers of Preventive Medicine's fellowship program in coordination with the CDC.

Seals B. 2002. Journal Reviewer for: Health Education & Behavior.

Seals B. 2001. Journal Reviewer for: Journal of Interpersonal Violence and Health Education & Behavior.

Seals B. 2001. Member. Local Arrangements Committee, National Council of Family Relations. Rochester, NY.

Seals B. 2001. Special Panel Reviewer. CDC Scientific Review for HIV Prevention Intervention Research Studies—Efficacy of Condom Skills Building Demonstrations for HIV/STD Prevention, (PA 01191).

Seals B. 2000. Journal Reviewer for: Southern Medical Journal, AIDS Education and Prevention, Journal of Women's Health & Gender-Based Medicine, Journal of the Association of Nurses in AIDS Care (JANAC), and Health Education & Behavior.

Seals B. 2000. National Development and Research Institute (NDRI) Pilot Grants Reviewer.

Seals B. 2000-2001. Steering Committee. HIV Care Network. Staten Island, NY.

Seals B. 2000. Selection Jury for media production scripts, ScenariosUSA, NY, NY.

Seals B. 2000. Program Committee for the American Sociological Association, AIDS and Society Track, Washington, DC.

Seals B. 2000. Primary Reviewer. CDC Scientific Review Panel for Qualitative Component Evaluation of HIV Prevention Community Based Organizations with Conwal.

Seals B. 2000. Primary Reviewer. CDC Panel for funding HIV Prevention Community Based Organizations (PA 0023).

Seals B, O'Leary A, Doll L, Shelley G, Pequetot W, Koenig L. 1998. Organizing Committee. CDC Conference on Child Sexual Abuse and HIV Risk.

Seals B, Satter D. 1998. Lead Scientist, American Indian Initiative, CDC.

Seals B, Rothman B, Simonds W. 1998. Program Committee, Sociologists for Women in Society, Women and Health Conference, Atlanta, GA.

Mizra, J, Simonds W, **Seals B.** 1998. Local Arrangements, Sociologists for Women in Society, Atlanta, GA.

Seals B. 1997-1999. Deputy Treasurer, Sociologists for Women in Society.

Seals B. 1997. Chair, Elections Committee, Society for the Study of Social Problems.

Seals B. 1997. Program Committee and session moderator for regional meetings in New Orleans. Southern Sociological Society. Developed panels on Policy, Intervention and Research in Public Health, Working with Communities: Research and Program at the CDC, and Women and HIV: Lessons Learned from the Family Coping Project.

Seals B. 1996. Primary and Secondary Reviewer. Coordinated Community Responses to Prevent Intimate Partner Violence, Family and Intimate Violence Prevention Team, CDC.

Seals B. 1996. Primary Reviewer and Panelist. Replication of Effective HIV Behavioral Interventions, Behavioral Interventions Research Branch, CDC.

Seals B. 1996. Primary and Secondary Reviewer and Panelist. Development of Evaluation Indicators for HIV Prevention Programs. Program Evaluation Branch, CDC.

Seals B. 1996. Primary and Secondary Reviewer and Panelist. "Epidemiological Studies of HIV and AIDS," Epidemiology Branch, CDC.

Seals B. 1995-1997. Mentorship Awards Committee, Sociologists for Women in Society.

Seals B. 1995. Grant Reviewer. Office of Women's Health, National Institutes of Mental Health.

Seals B. 1995. Consultant Panel. HIV Counseling Guidelines for Women, (Regarding ACTG 076 and the recent U. S. Public Health Service Recommendations for HIV Counseling and Testing for Pregnant Women), Training and Technical Support Branch, NCHSTP, CDC.

Seals B. 1995. Primary Reviewer and Panelist. Review committee for Implementation of Strategies For the Prevention of Occupational Transmission of Blood borne and Related Pathogens, National Institute for Occupational Safety and Health, CDC.

Seals B. 1995. Panel of experts and planning committee member. Sexual assault block grants, Center for Injury Prevention and Control, CDC.

Seals B. 1995. Consultant. Violence and HIV in Women, Center for Prevention Services, CDC.

Seals B. 1995. Organizing committee. HIV and violence Conference, NAPWA and CDC.

Seals B. 1994. Panel member, cooperative agreements review. Center for Injury Prevention and Control, CDC.

Seals B. 1994-1997. Committee on Sociological Practice. American Sociological Association.

Seals B. 1993. Primary Reviewer cooperative agreements. Epidemiology Branch, Center for Injury Prevention and Control, CDC.

Seals B. 1994-1996. Founder and Chair. Qualitative Methods Working Group, CDC, NIOSH.

Seals B. 1993. Panel Member. Sexual Harassment. American Society of Criminology. Phoenix, AZ.

Seals B. 1993. Session Organizer. "Sexual Harassment in the University." Southern Sociological Society. Chattanooga, TN.

Seals B. 1991-1992. Membership Committee. Southern Sociological Society.

Seals B. 1991. Program Committee and Family Section Organizer. Midwest Sociological Society, Des Moines, IA.

Seals B. 1990-1993. Assistant Editor. Gender and Society.

- Seals B.** 1990. Presenter and Discussant. Sexuality over the Life Span. Louisiana Geriatric Education Center, New Orleans, LA.
- Seals B.** 1990. Presider and Discussant. Medical Sociology Round Table on Tertiary Care. Midwest Sociological Society, Chicago, IL.
- Seals B.** 1990. Discussant. Social Dimensions of Health and Disease. Midwest Sociological Society, Chicago, IL.
- Seals B.** 1990. Discussant. Sociology of Human Sexuality. Southern Sociological Society.
- Seals B.** 1989-1990. Presenter. Faculty Feminist Theory Seminar. Newcomb College Center for Research on Women, New Orleans, LA.
- Seals B.** 1988-1990. Secretary. Sociologists For Women in Society.
- Seals B, Fischer G.** 1988. Assault prevention in Occupational settings: An intervention program, Developed and offered through YWCA, Knoxville, TN.
- Seals B.** 1989. Session Organizer. The Link Between Gender and Stress: Does it Really Make a Difference? Midwest Sociological Society, St. Louis, MO.
- Seals B, Scritchfield S.** 1989. Session Organizer. The Practice of Reproductive Technology. Midwest Sociological Society, St. Louis, MO.
- Seals B.** 1988. Discussant. Women and Health Care. Midwest Sociological Society, Minneapolis, MN.
- Seals B, Scritchfield S.** 1988. Session Organizer. The Transformation of Reproduction: Meanings and Implications. Midwest Sociological Society, Minneapolis, MN.
- Seals B.** 1987. Discussant. Medical Sociology: Issues in Reproduction. American Sociological Association, Chicago, IL.
- Seals B, Kaufmann C.** 1987. Session Organizer. Social Aspects of Reproductive Technology. Society for the Study of Social Problems, Chicago, IL.
- Seals B, Scritchfield S.** 1987. Session Organizer. Feminism and Reproductive technologies. Sociologists for Women in Society, Chicago, IL.
- Seals B, Rothman B.** 1987. Chair. Ad hoc committee on Reproductive technology. Sociologists for Women in Society, Chicago, IL.
- Seals B.** 1987. Discussant. Attitudes, Perceptions and Health Care Providers. Midwest Soc. Society, Chicago, IL.

Seals B, Braitto R. 1987. Session Organizer. Sociology of Women's Health and Healing. Midwest Sociological Society, Chicago, IL.

Seals B. 1986. Women's Health and Healing Summer Institute, UCSF, Berkeley, CA.

Seals B. 1986. DSM III - Certified Interviewer by D. Stangl, Department of Research Psychiatry, Univ. of Iowa Hospitals & Clinics, Iowa City, IA.

Seals B. 1985. Panelist. Ongoing Research on Reproductive Technology and Prenatal Diagnosis. Sociologists for Women in Society, Washington, D.C.

Seals B. 1985. Session Organizer. Issues in Medical Sociology: Doctor/Patient Relationships. Midwest Sociological Society, St. Louis, MO.

Seals B. 1984. Speaker. Women's Studies Conference on Medical Research and the Role of Women. Iowa City, IA.

Seals B. 1983. Roundtable Discussant. Doing Social Science in a Medical Setting. Iowa Council on Family Relations, Iowa City, IA.

FACULTY UNIVERSITY SERVICE:

Temple University:

2006	Approved for Graduate Council for Chairing and Serving on PhD Committees: Nicole Bizmacer, Rhonda Nelson, Elaine Hatala
2005-2007	MPH Program Director
2004-2006	Supervisor, Departmental Teaching Assistants
2004	Approved for Serving on PhD Committee, Kenndgh Simbiri
2003-2007	Chair MPH Administration, Recruitment and Admissions Committees
2003-2007	Ad Hoc Committee to plan and implement an annual alumni survey
2003-2004	Epidemiology Position Search Committee
2003-2004	Ad Hoc Committee on Epidemiology Curriculum Development
2003-2004	Ad Hoc Committees for planning Public Health week and Alumni Networking Event (chair)
2003-2007	Served on all MPH project oral defenses as QA for CEPH

Hunter College:

Programs—Community Health Education, Urban Public Health

1998-2000	HIV/AIDS Track Coordinator
1999	Epidemiology Search Committee

School or Department--School of Health Sciences

1998-2000	Technology Task Force
2000-2002	Center's Committee

Hunter College Centers

1998-2000 Executive Director, Center on AIDS, Drugs and Community Health
1998-2000 Associate, Center on Environmental and Occupational Health

Hunter College

1998-1999 Ad hoc Planning Committee for the Big Apple Survey Research Center
1999-2000 Senate Budget Committee

CUNY

1999 Epidemiology Search Committee, City College
1999 Lecture to CUNY Graduate Center, Faculty Development Seminar,
Current Status of AIDS in America.
1999 Moderator, COPC Conference on University and Community Services

Tulane:

Ph. D. and M. A. Committees:

Pat Simon (Fall, 1990). "Barriers to Prevention of HIV Infection among Male Prostitutes." (Ph. D.);
Carolyn Carter (Spring, 1993). "Gender Specific Intervention: A Comparison Group Design." (Ph. D.)
Denise Harvey (Summer, 1991). "So Far To Go: Black Working Women in America." (M. A.)
Jiahua Zhang, (Summer, 1991). "Sociological Applications of Fuzzy Set Analysis." (M. A.)

Other University Service:

Representative to Diversity Conference, (Spring, 1991)
Honors Thesis Advisor (Fall, 1989 - Spring, 1991)
Newcomb Fellow (Fall, 1989 - Summer, 1992)
Undergraduate Advisor (Spring, 1989 - Fall, 1991)

Tulane Intradepartmental Committees:

Undergraduate Committee (Fall, 1990-Spring, 1992)
Chair, Statistics and Methodology Comprehensive Exams, (Summer, 89 - Fall,

90)

Assistant Director of Graduate Students (Spring, 1990)
Ad Hoc Curriculum Committee (Spring, 1989)
Ad Hoc Committee for Entry Theory Exam (Summer, 1989)

Interdepartmental Committees:

Health Professions Committee (Fall, 1990 - Fall, 1991)
Advisory Committee, Newcomb College Center for Research on Women (Fall, 1989 - Spring, 1992)
Tulane Extension (Spring, 1988 - Summer, 1992; president/director, January, 1989-July, 1991)
Freshman Advisor (Fall, 1990)

HONORS AND AWARDS:

Best Sociology Graduate, Missouri Western State College, 1978.

Mortar Board Salutes "Excellence in Teaching" award, Tulane University, New Orleans, 1992.

Nominated for the Novelli Award for Excellence in Applied Social Marketing presentation, Innovations in Social Marketing Conference, Boston, 1997 (Prevention Marketing Initiative).

Centers for Disease Control and Prevention, National Center for HIV/AIDS, STD, and TB Prevention. Group Award, "Prevention Marketing Initiative, Atlanta, 1998.

Novelli Award for Excellence in Applied Social Marketing presentation, Scenarios USA, Innovations in Social Marketing Conference, Washington, DC, 2000.

Nominated for Centers for Disease Control and Prevention, National Center for HIV/AIDS, STD, and TB Prevention. Shepherd Award for Excellence in Epidemiology, (with May Kennedy and Yuko Mizuno see article in AIDS, 2000.). Atlanta, 2001.

Temple University Merit Award, Academic Years 2003-2007.

“Outstanding Program Success and Support.” Award. September, 2008. Centers for Disease Control and Prevention. Center for Chronic Disease, Division of Cancer Prevention and Control, Breast and Cervical Cancer Early Detection. Seals B, Burhansstipanov L, Satter, D, Duran, T, Pingatore, N.

CURRENT PROFESSIONAL ASSOCIATIONS:

American Public Health Association, 2002 – present.

American Evaluation Association, 2000 – present

Native American Research Network, 1998 – present

American Sociological Association, 1998 - present

RECENT CURRICULAR PROJECTS, INNOVATIONS, OTHER

Burhansstipanov, Linda, **Seals, Brenda**, and Partners. Get on the Path to Colon Health. Available on www.natamcancer.org. and other curricula for the Native Navigators Across the Cancer Curricula noted above.

Burhansstipanov, Linda, **Seals, Brenda**, and Partners. Building Relationships with Native American Populations. CEU credits through the Centers for Disease Control and Prevention. 2007 – date.

Seals, Brenda, Bass, Sarah, Ruggieri, D., Cunningham, A. Emergency Communications: A Training in Risk Communications for Citywide Emergency Response. February-April, 2006 (4

workshop curricula)

Bass, Sarah, **Seals, Brenda**, Leebron, B. Media Readiness: A Risk Communications Training for Leaders in Emergency Preparedness. March 3, 2006 (1 day, training)

Satter, Delight, **Seals, Brenda**, Burhansstipanov, Linda, Weiner, Diane, Keene, Peggy. American Indian Breast Cancer Prevention: Turning Knowledge into Action Project. (3 day, train-the-trainer workshop).

Seals B. and Peggy Keene. Social Marketing to Prevent Breast Cancer (1 day, train-the-trainer curriculum).

Newton, Roberta, **Seals, Brenda**. HEROS: A Fall Prevention Intervention. (1/2 day, train-the-trainer workshop)

Television and radio:

Native American Cancer Research. Case Study Profile. Discovery Channel. In Press..

Cancer and Native Americans: Quoted in “Cancer care still problematic” Rob Capriccioso. Indian Country Today. April 30, 2008.

Emergency preparedness:

CBS3/UPN57, Philadelphia, March 4, 2006, feature on Tony Brown’s show to discuss Emergency Preparedness survey and Philadelphia’s disaster plan.

Bucks County Courier Times, October 16, 2005, discussed problems of pandemic flu and public preparedness.

KYW News Radio, Philadelphia, September 2, 2005, Discussed mental health impact of Hurricane Katrina.

NPR, Philadelphia, April 7, 2005. Press release from statewide survey for Emergency Preparedness results. Discussed why people are so worried about some types of disasters compared to others and general public preparedness.

Sexual Assault

ABC5, New Orleans, April, 1997, “Scoot Wilson Show.” Discussed sexual assault rates, reasons and implications for survivors.